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# Foreword

"Deaccessioning is important, and we can learn from each other, exploring new directions and how to establish a truly modern collection policy together."

Stijn Schoonderwoerd (1966)is the Managing Director of the National Museum van Wereldculturen (NMVW, national museum of world cultures) in the Netherlands, which was created April 1, 2014 through a merger of the Tropenmuseum in Amsterdam, the Africa Museum in Berg en Dal and Rijksmuseum Volkenkunde (national museum of ethnology) in Leiden. This museum manages the Dutch national ethnography collection containing 365,000 objects and 750,000 photographs, and organizes exhibitions and activities at its three locations aimed at encouraging world citizenship. Since May 1, 2017, he has also acted as the director of Wereldmuseum Rotterdam, which partners with NMVW, sharing the directorship, management and Supervisory Board. The Wereldmuseum manages the ethnography collection of the city of Rotterdam (85,000 objects).

Schoonderwoerd is also on the board of the Dutch Museums Association.

He studied Economics and previously held positions as Managing Director of Rijksmuseum Volkenkunde, Operations Director of Het Nationale Ballet and board member of Het Muziektheater Amsterdam (now Dutch National Opera & Ballet), and Managing Director of the Netherlands Philharmonic Orchestra/Netherlands Chamber Orchestra. Not all that long ago, Wereldmuseum Rotterdam caused a sensation when it announced that it would be selling off its collection. The aim was for the annual revenues resulting from the sale to replace the museum's previous operating grant. All that remained was to acquire the consent of the municipality, which owned the collection in question. YouTube has preserved a news report from that time, featuring the director in the museum depository. He explains that he only wishes to retain a small portion of the collection, as the majority will never be used or researched anyway. Objects marked with a red sticker can stay. The remainder is destined for removal. The journalist asks if this won't lead to regret. No, no, says the director. He quotes a well-known Rotterdam collector, who helped found this museum. "Hold on too tightly and you won't keep much."

It never happened. The plan inspired tremendous protest both in the Netherlands and abroad. It was seen as a violation of national and international ethical 'deaccessioning' rules, leading to a crisis and ultimately, the director's departure.

It's tempting to forget this episode as fast as possible. However, it can also encourage us to further explore 'deaccessioning' as a topic. What does it mean that there are hundreds of thousands of objects lying around in depots, barely used in exhibitions or research? Why do collections continue to grow, and is hardly anything removed? Are there limits to this growth? These are questions we must ask ourselves from a professional standpoint, and society is interested in the answers as well.

The cultural heritage sector acknowledges that deaccessioning is a necessary part of modern collection management. If this is so, why do we dispose of so few objects? And when we do, what does it involve? What ethical issues may arise? How do we determine the cultural value of objects? How do we deal with objects originally donated by private parties? Remarkably enough, this is relatively unfamiliar territory for many museums.

Because our own museum deals with objects from all over the world, we must also consider the interests of the countries and communities of origin. What form do these interests take? How must we weigh them against Dutch museums that are also interested in the deaccessioned objects? How to determine who exactly the 'community of origin' is? These topics are closely related to discussions on the restitution of colonial heritage, and looted art in particular.

Our museum stands at the center of this international debate. Last year, we contributed to the international discourse by publishing our own approach to claims for the restitution of objects. On the instruction of the Minister, a National Committee is currently working on recommendations for a national policy on this matter. Deaccessioning of international collections is a sensitive and politically volatile topic, further increasing the complexity involved. To gain more experience, we supported the city of Delft during the deaccessioning of their Nusantara collection. 18,000 objects of Indonesian origin made this one of the largest and most complicated deaccessioning projects in the recent history of Dutch museums. Together with Erfgoed Delft, we learned a lot during the process, and we believe that our experiences can help to inform other museums as well.

Deaccessioning is important, and we can learn from each other, exploring new directions and how to establish a truly modern collection policy together.

To encourage such developments, we have created this second publication in our *Work in Progress* series. This series of publications explores various important topics, shares our own experiences and invites others to do the same.

This publication covers deaccessioning in most of its aspects, including collection assessment, weighing of stakeholder interests, ethics and finding new destinations. In addition to our own experiences, a range of cultural heritage professionals discuss various other types of deaccessioning. This broad approach means that this publication isn't about 'colonial collections' and restitution specifically. The *Work in Progress* series is sure to feature a publication on the topic at a later date. Here too, 'learning by doing' is the only way forward.

In conclusion; hold on too tightly and you won't keep much, as that museum director said. Very true. However, let go too easily and not much will remain whole.





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NOTES



# **Collection Assessment**

COLLECTION ASSESSMENT

"An important element seems to be missing from the conversation, namely the values different stakeholders assign to these objects."

Tessa Luger (Amsterdam, 1970) is Senior specialist movable heritage at the Cultural Heritage Agency of the Netherlands (Amersfoort). Tessa Luger has worked as a researcher, consultant, lecturer and trainer in the field of cultural heritage and museum studies for over twenty years, specializing in topics such as collections management, mobile heritage, historic interiors and religious heritage. For the past ten years, her focus has been primarily on the significance and value assessment of heritage collections. From 2009-2013, she led a national research program called 'Value and Valuation of Cultural Heritage'. This program resulted in the publication of Assessing Museum Collections. Collection Valuation in Six Steps (2014). Luger is also the author of Handreiking voor het schrijven van een collectieplan (Guidelines for writing a collection plan, 2008) and co-author of Guidelines on Ways of Dealing with Religious Objects. Tessa Luger trained as a historian and an art historian in both the Netherlands and the United States.

# Shared Heritage, Shared Values?

The debate on the return of cultural objects by Western countries to the countries of origin, in many cases their own former colonies, has intensified recently. Several countries, including Germany, France and Sweden, have drawn up or are currently working on guidelines on how to deal with this issue. The Netherlands is one of the countries debating the topic. The Dutch Nationaal Museum van Wereldculturen (National Museum of World Cultures), or NMVW, which manages a vast state collection of ethnographic objects, has taken the lead in this matter. This museum has not only taken up the role of moderator, but has also put its money where its mouth is by devoting itself, together with Erfgoed Delft (Delft Heritage), to the return of a large collection to the country of origin, Indonesia. However, such far-reaching initiatives are still rare in the international museum world.

Two things stand out in the treatment of the topic. First, national frameworks dominate. This is not surprising when we consider the fact that collection policies are often decided on a national level, but we may ask whether these frameworks are adequate in this case. Also, an important element seems to be missing from the conversation, namely the values different stakeholders assign to these objects. Until now, the discussion has focused on the question of the desirability of repatriation, and what objects should be handed over when, to whom and under which conditions. By skipping over this crucial question of value, the discussion risks getting bogged down in legal squabbles about ownership. The main obstacles seem to be a fear of loss on one side, and the wish to re-appropriate lost cultural property on the other. Moreover, these objects represent much more than expressions of a certain culture or history: they can be symbols of unequal power relations, injustice and exploitation. This complicates the discussion, and practical solutions are still far off.

From 2013 till 2018, I acted as an advisor on the reallocation of the 'Nusantara collection'. I will use this case to delve further into the question of value and share some of the insights I have gained. When Museum Nusantara in Delft closed its doors for good in 2013, its collection of 18,000 objects, originating from the former Dutch colony of Indonesia, needed a new destination. The collection's owner, the municipality of Delft, delegated the responsibility for the reallocation of the Nusantara collection to the municipal heritage service, Erfgoed Delft. The director of Erfgoed Delft, in turn, sought to collaborate with the NMVW, since this museum maintains the largest Indonesia collection in the Netherlands. Together, they took it upon themselves to get the difficult job done.

From the start of the project, both organizations agreed upon two principles: firstly, the project team would strictly adhere to Dutch laws and guidelines. By doing so, they wanted to set an example for the Dutch museum sector. Secondly, they wished to return as much of the collection as possible to Indonesia. They assumed that even if a substantial portion of the Nusantara collection were to be repatriated, sufficient Indonesian objects of outstanding value would remain in the Netherlands. This assumption was based on the fact that the NMVW maintains a very rich and diverse Indonesia collection, highly valued by international experts on ethnographic collections.

It soon became apparent that these principles – however logical and understandable – could not be reconciled. According to the LAMO, the Leidraad Afstoten Museale Objecten, the Dutch guidelines for the deaccessioning of museum objects adopted by the Dutch Museum Association and mandatory for all registered museums, objects should first be offered to other Dutch museums. Only if these express no interest can other options, such as transfers to non-museum or international parties, be explored. The Museum Association was willing to grant the municipality of Delft an exemption from this rule, so that it was free to contact Indonesian parties directly. This process shows how the Dutch guidelines prioritize the protection of Dutch national cultural property, ignoring the desirability of international returns of collections.

In addition to the deaccessioning guidelines, the Dutch Heritage Act was decisive in the execution of the Nusantara project. Even though this law had not yet been enforced at the start of the project, the executing parties decided to act as if it was already in effect, since it was already in the making and it was clear that its enforcement would be a determining factor. This turned out to be a prudent decision, as the law was indeed implemented in 2016, during the project (2013-2018). This new heritage act stipulates that government institutions wishing to deaccession objects they own, must first determine if these objects merit protection as Dutch cultural property. If necessary, an independent committee of experts can be invited to make an independent assessment. Many Western European countries have adopted similar legal provisions, aimed at preventing the international export of art treasures of national importance. A previous Dutch law (the Preservation of Cultural Heritage Act) had a similar aim, but applied only to privately owned objects. Publicly owned objects were not protected under this law, because it was assumed that public bodies would not dispose of valuable cultural property without proper cause. As there have since been several incidents of (proposed) disposal from public collections for financial motives, public opinion in this matter has changed and the law has been adapted.

As a consequence of the new law, the parties collaborating on the Nusantara project, Erfgoed Delft and the NMVW, had to perform an elaborate value assessment before they could offer the collection to Indonesia. The key question was which objects were seen as indispensable to the Netherlands, and should therefore not leave the country. For this value assessment, they used the method from *Assessing Museum Collections; Collection Valuation in Six Steps*, a publication by the Netherlands Cultural Heritage Agency. Geertje Huisman and I work as assessment experts for this agency and provided guidance. The method facilitated the process and kept the discussion on the right track.

Carrying out a value assessment, or significance assessment, as it is also called, means making reasoned and verifiable

statements about the cultural value of objects and collections, in response to a question, based on previously established and defined criteria. The choice of criteria depends on the question. The publication Assessing Museum Collections presents common criteria as features and groups them in three main categories: Cultural Historical, Social and Societal and Use. Each category corresponds with several criteria: 'historic', 'artistic' and 'information value' for Cultural Historical, 'social' and 'perception' for Social and Societal and 'museum' and 'economic' for Use. The features are: condition, provenance, ensemble and rarity or representativeness. When applying the method, you can either use the full set of criteria, pick the most relevant to your situation or add your own. You then record whether and to what extent the item or collection satisfies your chosen criteria and why, using a valuation form. An important step in the process is the definition of the valuation framework, the 'yardstick' by which to assess your collection. To create this framework, you outline the criteria an item or collection must satisfy in general terms to be assigned a 'low', 'medium' or 'high' value (the scores).

To define the valuation framework in the case of the Nusantara collection, the project team needed to define 'meriting protection' in relation to this collection. The team consisted of the Erfgoed Delft project manager, the NMVW project manager, the head of the collections department, two curators for the Indonesia collection, a project assistant (all from the NMVW), and two value assessment specialists from the Netherlands Cultural Heritage Agency. Since the explicit aim of the project was to return the largest possible portion of the collection to Indonesia, it was decided that the first and foremost criterion for an object to merit protection should be rarity. Rarity in this case meant that there were no or very few similar objects present within the Dutch public collection, and that the object in question differed in an essential way from those already represented. Objects that did not meet this criterion automatically failed to 'merit protection'. Objects that did meet the rarity criterion also needed to meet one or more of the other criteria to be eligible for selection.

The complete list of criteria was as follows:

- The object is rare within the Dutch public collection; there are no or very few similar objects in the Dutch collection and the object in question differs in an essential way from those already present.
- Specific documentation about the provenance of the object is available.
- The object has a high artistic value (only in combination with one of the other criteria).
- The object is closely connected to a historic person/ event/location.
- Due to the physical fragility, keeping an additional object of this type in reserve is advisable.
- The object has an obvious added value due to its connection to other objects, in the sense that the story would be incomplete if one were to remove one or more objects.

The next step was to create the 'collection anatomy': a reasoned division of the collection into separate units, allowing meaningful statements to be made about the significance of each unit. This turned out to be quite a challenge for such a large and diverse collection. After much debate, the project team decided to group the objects by region, theme and collector. This helped achieve a first rough selection. The curators – both specialists in the field of Indonesian ethnography – continued to refine the divisions until these reached a level where selection decisions could be made.

This rigorous selection process led to 22% of the collection being earmarked as 'meriting protection'. This meant the remaining 78% could be offered to Indonesia.

At first glance, both conditions of the project seem to have been met: Dutch laws and guidelines were followed, and the largest possible selection of objects from the collection offered to Indonesia. However, looking back, there are some critical notes. The value assessment focused on which objects merited protection within the Netherlands, as stipulated in the Dutch Heritage Act; an exclusively Dutch perspective on the collection. The Dutch experts assessed the collection according to criteria that were relevant within their national reference framework. This led the Indonesians to believe the Dutch were engaging in 'cherry picking', offering them second rate objects. That the selection requirements were imposed by Dutch law did not come across, unfortunately.

After a period of difficult communication between the Netherlands and Indonesia, representatives of both countries came together to review the collection and to give the Indonesians the opportunity to make their own selection. This led to surprising insights: objects that were indispensable to the Dutch turned out to be of little importance to the Indonesians, and vice versa. For example, objects displayed at the 1883 World Exhibition in Amsterdam qualified as historically important within the Dutch context, but held little significance for the Indonesians. In some cases, pragmatic choices were made: a collection of business cards was divided according to the language used on the card, with cards in Indonesian or Javanese going to Indonesia, and those in Dutch staying in the Netherlands. This raises the question of how the process would have gone if both countries had shared their views on the collection at the outset. The method used leaves room for this approach, even advocating multivocality and multiperspectivity. Collection valuation is presented as a dynamic process, with stakeholders adding different perspectives in order to come to a shared value assessment.

At the start of this paper, I discussed the sensitivities around the return of colonial collections. These sensitivities can make collection managers shy away from an approach to collection valuation – and possible subsequent selection – that involves a diverse, multilateral group of stakeholders. They might fear that adding an international dimension to the valuation and selection process could complicate matters. In my opinion, however, the possible negative effects do not outweigh the benefits. This is after all a shared cultural heritage: remains of a shared history, that, however painful, must be faced. In this light, it is only logical to give different stakeholders the opportunity to let their voices be heard. As far as I know, this approach has not yet been attempted. Possibly the NMVW can once again fulfil a leading role in this. Furthermore, it is important to check national laws and guidelines for obstacles to returns and remove these if possible. It is high time that we no longer consider colonial collections exclusively as national property meriting protection, but instead as a common heritage to be distributed fairly.

Further reading:

Assessing museum collections. Collection valuation in six steps Publication by the Netherlands Cultural Heritage Agency (Amersfoort 2013).



"An important difference with museum deaccessioning is that often, decision makers cannot assess the collection's quality themselves. They are too likely to attach (too much) relevance to the financial aspects."

Véronique Baar is an art historian and the founder of QKunst, providing services relating to collection management and commissioned art to government institutions and corporations. Over the past fifteen years, QKunst has guided approximately sixty companies in banking, insurance, energy and education through the (partial) deaccessioning of their collections. To this end, QKunst has developed a collection management application and a collection value chart.

# (In)visibility How Corporations Deaccession Art

'Great bargains on ABN Amro's artistic rejects' was the headline of a recent RTL Nieuws article about the deaccessioning of art by ABN Amro. In my opinion, this is a false and crude impression of corporate art deaccessioning.

Naturally, there are differences in how companies and museums handle deaccessioning. After all, corporations are not restricted by guidelines in this area, and the collection is not the main focus, as it is at a museum, leading to different choices. However, for most companies, deaccessioning is a painstaking process, which takes into account the most optimal path for both the collection and the organization.

## More compact collections

Deaccessioning has been a familiar concept within the museum sector. Since the Dutch Guideline for Deaccessioning of Museum Objects, the LAMO, first went into effect twenty years ago, the amount of deaccessioning projects has increased. For approximately ten years now, this has been considered a component of proper management for lager corporate collections as well. The goal may be a desired increase in quality, perhaps refining the collection if the relevance decreases due to fluctuations in collection or donation policies. More often, deaccessioning of corporate collections is motivated by practical considerations: the depositories are full due to changes in accommodations, less wall space, or reorganization. For example, various collections were previously assembled by local Rabobank filiations. These have since combined to form larger regional banks. A more compact collection in line with the new situation is now desirable. Financial gain is very rarely the motivation, though cost savings can be: a smaller collection requires less management, at less expense.

#### Nuance

If a company engages the services of a curator or consultant to help with the deaccessioning, the process will be similar to that followed by their museum colleagues. Generally, a collection plan or focus is established. Additionally, the items are assessed and assigned an artistic value. Then, selection criteria are determined and the selection phase begins.

An important difference with museum deaccessioning is that often, decision makers cannot assess the collection's quality themselves. They are too likely to attach (too much) relevance to the financial aspects. Moreover, in addition to the artistic and financial value, the collection may also contribute other elements of importance to the organization. Consider, for example, the value of gifts in maintaining relationships, the regional value of works by local artists, the emotional value of objects to which an employee or department feels an attachment, or the (organizational) historical value of items relating to the company or region's history. When our team is asked to advise on deaccessioning, we do our best to offer decision makers a clear, nuanced view of the various values a collection encompasses. We define the relevance of these values for that individual collection. Then we consider which value dominates for each item, assigning percentiles and visualizing these using a value chart. This reveals any focal points within the collection; a useful foundation on which to base the selection, achieving a nuanced decision that does justice to the collection.

#### Made to measure

The value chart is also useful in determining various deaccessioning options. Objects of regional value may be offered to local museums, as when Rabobank Centraal Zuid-Limburg recently donated two works by regional artist Charles Eyck to the Museum Valkenburg. Art with an emotional aspect can be auctioned off among the employees, items of (organizational) historical value may be transferred externally, to a local history society, or internally, as Achmea did, defining and maintaining both an art collection and a historical archival collection.

Works of great artistic merit can still be eligible for deaccessioning. Managing exceptional works of art can be burdensome, or it may be in the public interest to place these objects outside the company. For instance, KPN opted for a long term loan to the Rijksmuseum of the extraordinary 'Postkantoorreliëf' (post office relief) by Jan Schoonhoven. In 2010, ING donated over 270 valuable pieces to the Drents Museum in Assen.



Illustratie 1 | Example of a collection value chart with seven different values in relatively equal proportions.

Illustratie 2 | The same value chart, with various deaccessioning paths for objects with artistic, historical, relationship, or representational value.

## LAB

Unlike museums, companies are not bound by rules relating to deaccessioning. These examples show that despite this, their deaccessioning takes social responsibility into account. Of course, they wish to avoid the reputational damage associated with poorly managed deaccessioning, but corporate social responsibility plays a role as well.

Selling at public auction is usually one of the last steps in the corporate deaccessioning process. However, because corporations, unlike museums, have no duty of disclosure, and donations often aren't publicized, this final step may be the only visible one. Headlines about 'rejects' are the result, even if the painstaking process leading up to that moment is frequently worthy of the LAMO.

A guideline for deaccessioning from corporate collections might well be useful to support curators, consultants and decision makers of corporate collections, and to provide a better foundation for and visibility within the public debate. If such a guideline were to feature a range of case studies, this could also be an interesting 'LAB' for the museum sector's discussions concerning the LAMO.

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# **Ethics of Deaccessioning**

ETHICS OF DEACCESSIONING

"A museum wishing to dispose of an object can be compared to a doctor considering euthanasia."

Rob Polak (1960) is a legal consultant, deputy judge and author. Since November 2016, he is the chairperson of the Ethicshe Codecommissie voor Musea (ethics committee for museums). Opinions expressed in this article are Polaks' and do not reflect those of the committee. Until July 2012 he was a partner at the law firm of De Brauw. He has advised museums extensively on issues relating to restitution and deaccessioning and published multiple articles on art and law. In 2005, the House of Representatives of the Netherlands appointed him as parliamentary counsel, in which position he frequently advised the parliament on proposed legislation and litigation risks. In May 2019, under the pseudonym Robert Pollack, he outblished the literary thriller *De Taak* at

Ambo|Anthos. Polak studied at the University of Amsterdam (UvA) and Columbia University in New York.

# Registered Museums Come First

Deaccessioning Collections According to the Ethical Code for Museums and LAMO 2016

## Introduction

Deaccessioning as a concept has been the subject of heated debate in the museum world for many years. A museum wishing to dispose of an object can be compared to a doctor considering euthanasia. The proposed action contradicts the basic tenets of the profession, even if it may be the least worst alternative.

The term 'deaccessioning' illustrates this unease. This is a euphemism for disposal, removal.

That collection deaccessioning is no simple matter is clear from how museums are understood and defined in the Ethical Code for Museums:

> A museum is a non-profit, permanent institution, open to the public, in the service of society and its development. A museum acquires, conserves, researches, communicates and exhibits the tangible and intangible heritage of humanity and its environment for the purposes of education, study and enjoyment.

In principle, a permanent institution obtains and preserves its collection for eternity. Disposal is in conflict with this idea.

For this reason, deaccessioning often leads to disquiet, which is curbed by regulations.

I will first discuss the Dutch museums' self-regulation of collection deaccessioning, known as the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects). Then, I will describe how the Ethics Commission has dealt with this self-regulation in the past, and relevant experiences gained during the deaccessioning of the Nusantara collection. Finally, I will note various weaknesses and possible solutions.

## Deaccessioning in the Ethical Code for Museums

The Dutch Ethical Code for Museums ('Ethical Code') is a translation of the ICOM Code of Ethics for Museums formulated by the International Council of Museums (ICOM), the main networking organization for museums worldwide.<sup>1</sup> The ICOM Code of Ethics for Museums is intended as a tool for self-regulation. It sets minimum standards of professional practice and performance for museums and their staff. ICOM members undertake to abide by the ICOM Code of Ethics for Museums.

The statutes of the Dutch Museums Association stipulate that members must support and safeguard the Ethical Code in full. The Dutch National Register of Museums requires a similar commitment of museums applying for registration.

The Ethical Code contains as many as six provisions on collection deaccessioning (Articles 2.12 through 2.17). In summary, these provisions stipulate that deaccessioning must be performed with care and that the proceeds must benefit the collection directly. Selling off part of the collection to fund a new museum roof is not acceptable. However, the Ethical Code doesn't forbid collection deaccessioning in and of itself.

The rules on deaccessioning from the Ethical Code are further defined in the LAMO guidelines for the deaccessioning of museum objects, created by the Netherlands Institute for Cultural Heritage in 1999 and subsequently adopted by the Dutch Museums Association. The LAMO has been revised at various points since then, in 2006, in 2016 and, on an editorial level, in 2019.

### LAMO 2016

The general drift of the LAMO 2016 is as follows.<sup>2</sup>

When a museum proposes to dispose of an object, it must first determine the object's owner. Often, this will not be the museum itself. The decision to dispose of the object must be made by the owner or with the owner's explicit permission.

Then, the museum must consider the impact of other stakeholders on any further plans. These can include donors, artists, heirs of donors or artists and funding agencies. Stakeholders may need to be consulted before continuing with the proposed deaccessioning. Sometimes, a stakeholder's permission will be required.

If the museum indeed decides to proceed with the deaccessioning, the object must be entered into the Deaccessions Database, along with the conditions under which the museum is willing to transfer the object to another registered museum. LAMO 2016 refers to these as 'award criteria'.

Subsequent actions must take into account the distinction in the LAMO 2016 between objects designated as 'meriting protection' or of 'high' heritage value, and objects not in this category. A museum may itself classify an object as 'possibly meriting protection', or of 'high' heritage value. Other museums, stakeholders and relevant experts may also designate objects listed in the Deaccessions Database as such.<sup>3</sup>

If a candidate registered museum (adequately) satisfies the deaccessioning museum's award criteria, the object may be transferred to this registered museum, whether the object is classified as 'meriting protection', of 'high' value, or not. The LAMO refers to this as 'transfer' (*herplaatsen*).

If *no* candidate registered museum<sup>4</sup> (adequately) satisfies the deaccessioning museum's award criteria and the object is *not* classified as 'meriting protection', the object may be disposed of outside the museum sector. The LAMO refers to this as 'reallocation' (*herbestemmen*).

If no candidate registered museum (adequately) satisfies the deaccessioning museum's award criteria, the object *does* 'merit protection', *and* the deaccessioning museum nevertheless chooses to proceed with the disposal, the Protection Value Assessment Committee decides the matter. A protection value assessment is performed to determine whether the object must be retained for a public collection in the Netherlands.<sup>5</sup> If the Assessment Committee decides that the object indeed merits protection and the board of the National Register of Museums also supports this conclusion, possibly after objections, then "[the object] must be preserved for national heritage purposes. The museum is not permitted to sell the object outside the Dutch public domain."<sup>6</sup>

The Ethics Commission interprets the quoted text to mean that the item may not be reallocated outside the circle of registered museums.<sup>7</sup>

It can be inferred from this summary that the LAMO is aimed at keeping objects that may 'merit protection' within the circle of registered museums.

## The LAMO in Practice

## Introduction

I will now discuss the Ethics Commission for Museums' recommendations concerning the LAMO and the assessment of the deaccessioning on the closure of Museum Nusantara in Delft.

# The Ethics Commission for Museums on Deaccessioning<sup>8</sup>

The Ethics Commission for Museums advises on the interpretation and application of the Ethical Code, including the LAMO. Of the nineteen recommendations provided by the Ethics Commission in the course of its existence (since 1999), seven of these instances, a little over a third, relate to deaccessioning and the LAMO. The first recommendation on these topics dates from 2005.<sup>9</sup> This assessed whether the auctioning off of a work by L.J. Kleijn, intended to fund a historic street organ to be placed outside the museum, was in accordance with the Ethical Code. Deaccessioning was not the central focus of the recommendation. Instead, this concentrated on whether it was an unacceptable conflict of interest for the museum director to also chair the board of the foundation managing the organ.<sup>10</sup>

Deaccessioning did come up as a matter of interest. The commission noted that the museum had always intended to dispose of the painting, and felt this was a mitigating factor. "Museums often acquire objects that do not fit their own collection, nor can they reasonably be considered suitable for another museum's collection," was the commission's opinion.

The 2011 recommendation on the controversial sale of a work by Marlene Dumas took a somewhat different view.<sup>11</sup> The commission declared this sale to be in conflict with the Ethical Code and the LAMO. The decisive factors were: (i) the museum failed to first offer the work to another museum, (ii) it was unclear whether the proceeds would be used purely to restore the collection, or also to cover the costs of renovation and depository expenses, and (iii) the decision to sell couldn't be traced to a current collection plan. Nevertheless, the commission also determined that "offering highly valuable objects such as the work in question for sale for the market value does not contradict the letter and spirit of the LAMO." The context makes it clear the commission was referring to sales to other museums. The recommendation does not indicate how this decision relates to the LAMO 2006, which states: "The sale of objects between museums is not the preferred option." <sup>12</sup> LAMO 2016 also states: "Sale between museums is not advisable." <sup>13</sup>

The LAMO was extensively referenced in a 2015 recommendation concerning the Wereldmuseum. The museum had commenced an exceptionally large-scale deaccessioning project. This was the result of a decision to concentrate on preserving and expanding its Asia collection and dispose of many other collections, including the Africa collection. The deaccessioning did not comply with the LAMO in multiple respects: (i) the deaccessioning was not substantiated in a collection plan, (ii) the objects for deaccessioning were not registered adequately, (iii) the objects were not first offered to other museums, and (iv) the proceeds were not or not fully intended to benefit the collection.

Additionally, the commission noted that the museum had acted in breach of LAMO 2006 by offering to sell a Buddha statue bought two years earlier to other museums at the market value. The commission seemed to hold a different opinion than at the time of the 2011 recommendation concerning the work by Marlene Dumas, when it determined that offering works to other museums at market prices was not in conflict with the LAMO, in letter or in spirit. As part of their Wereldmuseum recommendation, the commission further determined that withdrawal of an object acquired relatively recently (two years previously in this case) is fundamentally incompatible with the Ethical Code and the LAMO, as this contradicts the museum's purpose (see the Ethical Code's definition of 'museum' in the introduction to this article).  $^{\mbox{\tiny 14}}$ 

In a 2013 recommendation, the commission formulated conditions that allowed museums to dispose of 'bulk collections', or large groups of objects of low heritage value, even if the ownership is unclear.<sup>15</sup> These opinions were largely incorporated in the LAMO 2016.

The 2018 recommendation concerning non-registered objects is in line with this recommendation.<sup>16</sup> Here, the commission determined that Article 2.20 of the Ethical Code implies that museums must register all objects they wish to add to their collection. This registration involves recording the information minimally required to distinguish between museum objects (identification) and determine their current whereabouts (localization). The specific means of registration will depend on the type of object. Sometimes, for certain types of bulk collections for instance, group registration may suffice.<sup>17</sup>

The LAMO implies that objects will only be eligible for withdrawal *after* registration. If a museum does not wish to keep an acquired object and is not willing to assume responsibility for the registration, it must refuse the object and return this to the provider. For this reason, it is best if a museum does not accept objects without stipulating that it will decide whether or not to retain the objects within a reasonable period of time, while also obligating the provider to take back the objects if the museum decides not to keep them. In a 2017 recommendation, the commission determined that artists cannot prevent a museum from withdrawing their work from its collection.<sup>18</sup> However, the museum should inform the artist of the proposed withdrawal. If a transfer within the circle of registered museums does not prove viable and the interests of other stakeholders (such as the donor) are not in conflict, the artist has right of first refusal to buy the work at the market value. If the artist does not make use of this right and no other value is agreed, the museum may opt for an alternative reallocation (outside the museum sector). The museum should discuss this with the artist, but again, permission for the type of reallocation is not required.

A 2018 recommendation concerned a museum which was closing down and therefore needed to dispose of its entire collection.<sup>19</sup> The committee determined that, considering the LAMO's aim of preserving objects meriting protection within the circle of registered museums, transferring objects to a municipality without a listing in the Museum Register is only permissible if, at the time of the transfer, it is clear that the collection will be entrusted to a registered museum. This recommendation did note that "the LAMO does not adequately provide for a situation where a museum is closing, and therefore has no choice but to dispose of its collection." The committee recommended addressing this situation in a future version of the LAMO.

#### Nusantara

The issues involved in deaccessioning a museum's collection upon its closure became apparent during the closure of Museum Nusantara in Delft in 2013. Dr. Jos van Beurden was commissioned by Museum Prinsenhof Delft and the Nationaal Museum van Wereldculturen, to assess this disposal of an entire collection, consisting of 18,000 objects, a library and a media collection, in his report 'Herplaatsing Collectie Voormalig Museum Nusantara Delft' (reallocation of the former Museum Nusantara Delft collection).<sup>20</sup> This extensive project is featured elsewhere in this publication. I will restrict my remarks to the report's recommendations relating to the LAMO.

Van Beurden, too, notes that the LAMO is aimed at keeping objects which merit protection within the circle of registered museums. During the Nusantara deaccessioning, this led to two types of complications: Dutch museums were favored over foreign museums, and registered museums were favored over heritage institutions that were not museums, such as libraries. Those carrying out the operation acknowledged this, and communicated with the Dutch Museums Association and the Ethics Commission on the topic. The issue was the subject of various discussions and correspondence without ever resulting in a published recommendation.<sup>21</sup> Erfgoed Delft, which carried out the operation, did feel supported by these communications.

These communications took place in 2015, when the 'old' LAMO 2006 was still in effect. This version of the LAMO indeed failed to consider reallocations outside the Netherlands. LAMO 2016, however, does not entirely preclude foreign destinations. LAMO 2016 states that if the deaccessioning museum believes that a foreign museum or community of origin can best accommodate the object, it may express this preference in the award conditions.<sup>22</sup>

The fact that the LAMO favors registered museums over heritage institutions that aren't museums remains unchanged in the LAMO 2016.

## LAMO Weaknesses and Possible Solutions

#### **General Remarks**

Employing the LAMO 2016 in practice as described above reveals various weaknesses, mainly concerning the privileged position of registered museums. Before addressing these weaknesses, I would like to offer a few general remarks.

In practice, a document such as the LAMO 2016 cannot provide neat solutions for all situations. It would be nice if this document were more concise and legally rigorous. Future versions ought to keep this in mind.

The LAMO 2016 is aimed at museums (as were the earlier versions).<sup>23</sup> This is understandable, as the LAMO 2016 is an elaboration of the Ethical Code for Museums. As noted, compliance with LAMO 2016 is mandatory for those museums belonging to the Dutch Museums Association, as the statutes of the Museums Association include this obligation.<sup>24</sup> Moreover, the National Register of Museums also stipulates museums' adherence to the Ethical Code and LAMO 2016 as a requirement for registration.<sup>25</sup>

But the act of deaccessioning may only be performed by the owner or a proxy. Museums generally do not own their collections, instead managing or borrowing the items. The LAMO 2016 gives the impression that the museum is the primary responsible party in collection deaccessioning. This is a misrepresentation, as the museum is not the owner of the objects. An owner/non-museum that has entrusted an object to a museum, to manage or on loan, may cancel their agreement with the museum and proceed with the deaccessioning. Such an owner/non-museum is not bound by the LAMO 2016 Ethical Code.<sup>26</sup> As the museum cannot prevent this, it also cannot assume responsibility. Even if a museum plays a more active role in deaccessioning an object it does not own, the museum is, at most, a *contributor* to the deaccessioning.

LAMO 2016 shows that its creators do take into account the fact that the museum may not be the owner of the deaccessioned object, but assume that the museum is the one making the deaccessioning decision, obtaining a mandate from the owner under certain circumstances.<sup>27</sup> LAMO 2016 does not address withdrawals initiated by owners/non-museums. I believe future versions of the LAMO ought to include such situations.

## Privileged Position of Registered Museums

The privileged position occupied by registered museums within the LAMO 2016 can be justified by the quality assessment included in their registration process.

Such privilege may lead to complications, however, especially when a museum closes and must dispose of its entire collection. These complications were apparent during both the Nusantara deaccessioning and the case resulting in the Ethics Commission recommendation of November 20, 2018. Moreover, the argument concerning the quality cannot justify favoring registered museums over other heritage institutions without further explanation.

The LAMO 2016 compensates for the disadvantage to foreign museums, noted in the report on the Nusantara deaccessioning, by allowing the deaccessioning museum to include a preference for a foreign museum or community of origin in the award criteria if it believes this to be the best accommodation for the object. Nevertheless, I believe a future revision of the LAMO ought to delve more deeply into the implications of deaccessioning projects with the potential for international transfers, particularly in light of the growing political and museological focus on colonial collections.

- 1 The current version was adopted by ICOM's General Assembly on October 8, 2004.
- 2 This representation of the LAMO derives partially from the recommendation of the Ethics Commission of November 20, 2018 concerning deaccessioning of objects meriting protection on closure of a museum.
- 3 LAMO 2016, page 12, first paragraph.
- 4 'Registered museums' are those museums that meet the requirements of and are registered with the Dutch National Register of Museums.
- 5 LAMO 2016, p. 18, under 2.3,
  "Protective Value Criteria."
  6 LAMO 2016, p. 18.
- 7 See recommendation of November 20, 2018, concerning deaccessioning of objects meriting protection on closure of a museum (in Dutch), at: https://p.museumvereniging. nl/afstoting-van-de-collectie-bij-sluiting-van-een-museum. Since then, the LAMO has been redacted to reflect
- this point.
   Considering my position as chair of the Ethics
   Commission, I feel it would be inappropriate for me to comment on the commission's recommendations, whether these took place before my time or not. I have attempted to represent these recommendations in a neutral fashion.

dation (in Dutch) at: https:// p.museumvereniging.nl/ museumdirecteur-laatmuseale-objecten-veilenvoor-een-goed-doel 10 The commission determined that, considering the circumstances, the director's actions were acceptable. 11 June 20, 2011 recommendation, concerning MuseumGoudA (in Dutch) at: https://p.museumvereniging. nl/advies-topstuk-verkopenom-bezuinigingen-op-tevangen

9 See March 2005 recommen-

12 LAMO 2006, p. 10. 13 LAMO 2016, p. 19. 14 September 15, 2015

Wereldmuseum recommendation (in Dutch) at: https:// p.museumvereniging.nl/ quickscan-wereldmuseum 15 December 4, 2013 bulk withdrawal recommendation (in Dutch) at: // p.museumve-

- reniging.nl/bulkafstoting 16 June 4, 2018 recommendation concerning non-registered objects (in Dutch) at: https:// p.museumvereniging.nl/ advies-inzake-deproblematiek-van-nietgeregistreerde-objecten
- 17 See June 4, 2018 recommendation, p. 8.
- 18 June 12, 2017 recommendation, concerning sale of work by a living artist from museum collections (in Dutch), at: https://p.museumvereniging. nl/advise-ethischecodecommissie-overafstoting-werk-vanlevende-kunstenaar

- 19 Also see the November 20, 2018 recommendation referred to in footnote 7, on deaccessioning of objects meriting protection on closure of a museum (in Dutch), at: https://p.museumvereniging. nl/afstoting-van-decollectie-bij-sluiting-vaneen-museum
  20 The report can be found at: https://issuu.com/
- tropenmuseum/docs/ voormalig\_museum\_ nusantara\_delft\_\_-21 See Herplaatsing Collectie Voormalig Museum Nusantara
- Delft, p. 44. I was not part of the Ethics Commission at the time
  - 22 LAMO 2016, p. 25.
  - 23 In writing this paragraph and the three subsequent paragraphs, I benefitted greatly from an unpublished December 2018 memo to the Ethics Commission by Prof. T. de Boer, LLM.
  - 24 Article 4, Section 1, Dutch Museums Association statutes. This provision actually refers solely to the Ethical Code, and not the LAMO.
  - 25 See Museumnorm 2015 published by the National Register of Museums. This refers to both the Ethical Code and the LAMO.
  - 26 If the owner is a legal entity under public law, they are still bound by the Heritage Act. The Heritage Act falls outside the scope of this article.
    27 LAMO 2016. p. 17.



Bronze Amitabha Buddha statue from the Meiji period.

#### ETHICS OF DEACCESSIONING

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**RECOLLECTING AND REALLOCATION** 

"For repatriation to achieve its decolonial aims, the process must dismantle, not replicate, the privileging of Western values, definitions, and processes."

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# Repatriation: One Mode of Decolonial Deaccessioning?

An Asmat mask, a Batak ritual staff; stone beads and cowrie shells. Over the course of European colonization, objects looted during wars, pilfered as "archaeological" and "anthropological" specimens, or exchanged as gifts, came to European museums built to display them as colonial trophies. These objects embody meanings for their makers and the communities from whence they came. Unfortunately, the Asmat or Batak people are not the ones to tell the stories of these objects on display. Rather, the European collectors and curators tell the stories. Filtered through the European lens, they often served to bolster European narratives, framing the objects and peoples as an "Other" that is merely part of a larger European imperial story.

As they confront that colonial legacy, governments and museums across Europe have begun to address the role of these objects in European museums, who should be responsible for their stories, and ultimately whether they should even remain in those museums. This has led to debates on repatriation, or the return of objects to communities or other stakeholders deemed to be more appropriate "owners" or "custodians." Repatriation is one of several forms of deaccessioning – and perhaps the most controversial.

Deaccessioning an object can involve many reasons and considerations. In all cases, it means confronting the ethical

questions of who are to be the custodians and storytellers of these objects. In other words, deaccessioning museum objects is more than a practical decision; it is an ethical one. This is even more critical for "ethnographic collections," where the interests and rights of historical communities must be considered.

Because of that, deaccessioning objects taken during colonization must integrate a decolonial approach. The movement to decolonize museums aims to decenter Western colonial perspectives and interpretations in favor of inclusive articulations of cultures, knowledges, and histories. Decolonizing a collection therefore also means decolonizing the knowledge production and management of that collection. This includes questions like whose culture is being represented? Who is doing the representation? Whose voices, knowledges, and histories are included as part of that representation? And who decides what that representation means in the broader context of the collection and museum's narrative, as well as how the "cultures" it claims to represent are perceived?

There is no one consensus on how to best decolonize museums or collections. One possible approach, for example, is to keep an artefact, but employ an inclusive and participatory process for its research and exhibition – including how it is categorized, displayed, what information is included in the label – by involving relevant communities and integrating their perspectives. This community-based, collaborative process is being adopted by an increasing number of museums, for example the Smithsonian's National Museum of the American Indian, as well as local museums in North America, with descendants of indigenous communities playing the central role in how objects from their communities are interpreted and represented.

Another approach to decolonizing a collection is to deaccession the objects, relinquishing Western ownership and power over those objects. It is important that the decision and process be decolonial. That is to say, where possible, the relevant communities must lead the decision on whether the object should be deaccessioned in the first place. There are many methods of deaccessioning. Perhaps the most visible and contested is repatriation.

Many decolonial practitioners and activists (myself included) view repatriation as possibly the most ethically available way to redress colonial injustice. Even so, it is a deeply complex process, fraught with difficult questions from a decolonial perspective, not least: Who should "own" the objects? And how do we repatriate objects in a way that does not replicate or bolster power imbalances, but deconstructs them?

The first is an ethical question of whether museums should be the rightful "owner" or "custodian" of the artifacts. Existing deaccessioning and repatriation guidelines place strong emphasis on ownership. The 2016 LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects) document, for example, outlines deaccessioning processes based on whether the museum is the "owner" of the object or if other owners have been identified. *The Return of Cultural Objects: Principles and Process* by the Dutch Nationaal Museum van Wereldculturen also lists "consent of owners" as a consideration for restitution. But this is not as easy as tracing an object's provenance.

From a decolonial perspective, the framing of "ownership" itself is already flawed, because property and ownership as we understand it today are largely Western constructs. Our understanding of "ownership" is rooted in the inherently violent history of colonial legal systems, where "property" versus "individual" were defined as legal entities by Europeans, to uphold European interests. Let's not forget cases when non-European individuals were legally considered property, and therefore could not make claims of ownership over other properties. So, even if ownership over an artefact was documented or "legal" under the laws of the time, that does not necessarily make it ethical.

Another problem is that for many artefacts, the idea of ownership may not even be applicable. Across many non-Western communities, objects were crafted for a specific purpose, such as religious rituals or traditional ceremonies, rather than for possession. Some artefacts, such as stone or metal images of deities, cannot be said to be "owned" by anyone at all. Hinduism and Buddhism, for example, consider consecrated statues of deities to be the presence of those deities themselves. "Owning" an 11th-century bronze Cola statue of Siva Nataraja would be sacrilegious to say the least.

A decolonial approach requires the very idea of "ownership" to be defined and agreed upon through the input of multiple

voices and contexts. Even then, there is still the question of how to do this.

Practically and theoretically speaking, how can we decide who is the most appropriate "owner," "custodian," or "manager" of an object? Who – that is to say, which legally recognized entities – can make a claim? Is it nation-states? But since many formerly colonized nation-states did not exist when the objects were taken, wouldn't that be ahistorical? Or should it be ethnic groups? But what happens if a group has evolved or no longer exists, or considers ethnic identities as fluid, or has no centralized representation, or if there are conflicting claims within the group?

This is a significant issue within repatriation policies today. Let's take the example of the *Return of Cultural Objects: Principles and Process* by the Dutch Nationaal Museum van Wereldculturen. The document cites "community of origin" as a potential claimant and defines "community of origin" as "nations and/or communities who can demonstrate a genuine link/cultural continuity in cultural heritage terms to the cultural object(s) in question." It further defines "cultural continuity/ genuine link" as "a demonstrable continuity/genuine link between the claimants and the cultural object(s) claimed, in terms of national heritage, persistence of beliefs, persistence of culture."

There are several issues with these definitions, not least because it assumes "nations,""communities," "heritage," and "culture" as discrete, definable entities. It also defines "continuity" and "link" in terms of "national heritage" (a very loaded term), and insists on the "persistence" of beliefs and culture, which is also a problem, most obviously because cultures and beliefs evolve even in their preservation.

This emphasis on "culture" also risks the racialization of the repatriation process - that is to say, the parties involved are invited to view claimants primarily in culturally ethnic or racial terms, and are expected to assess the validity of claims by judging the "authenticity" of the claimants' relationship to that culture or ethnic/racial group. This could mean that museums still get to define who belongs to a particular culture, imposing discrete groupings across ethnic lines where there may have been none, and entrenching the "Othering" that decoloniality seeks to dismantle. In practical terms, there is also no specification of how to demonstrate and measure the "persistence" of culture. And again, there is the issue of who gets to decide whether present forms of a culture are adequately "persistent." The Return of Cultural Objects: Principles and Process document in particular further explicitly imposes Western values by insisting that "heritage value" must be "tested in relation to analogous standards articulated by The Heritage Act (Erfgoedwet) 2016 for Dutch national heritage and culture." In other words, it continues to privilege Western (and specifically, Dutch) definitions and standards in determining whether a culture or a community has a claim to the object in question.

As seen in this example, repatriation policies can still allocate power to Western institutions to set the terms for deaccessioning, risking the continued erasure of non-Western voices and practices in that process. However, for repatriation to achieve its decolonial aims, the process must dismantle, not replicate, the privileging of Western values, definitions, and processes. A decolonial approach to deaccessioning must therefore center non-Western cultural understandings, including in developing ethical and actionable definitions of ownership, and subsequently in implementing ethical and actionable processes to deaccession or repatriate an artefact.





Empty Niche Candi Sewu Central Java. Photography Anandajoti Bhikkhu. CC

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#### ETHICS OF DEACCESSIONING

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# Recollecting and Reallocation

"Deaccessioning

BY AMANDA PINATIH

# **Recollecting Objects**

needn't mean removing objects Dutch museums are full of cultural, religious and artistic objects from the public sphere altogether; instead, it can offer a new way to look at these objects."

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Her interests lie in reactivating ethnographic objects for a contemporary generation of Dutch citizens of Indonesian descent and the current decolonisation of museums and their collections. Pinatih is also a board member of The Young Collectors Circle.

from Indonesia. They range from the Lombok Treasure in the Riiksmuseum and Museum Volkenkunde, to krisses, ceremonial objects and textiles in the Tropenmuseum and the former Nusantara Museum. These objects are deployed as metonyms for 'Indonesianness'<sup>1</sup>, and hold meaning for various differently defined groups of people in the Netherlands – White Dutch, Indo-Europeans, Indonesians. As groups of younger Dutch citizens with a self-identified Indonesian cultural background, including myself, become more political active, some of them have guestions about identity and belonging.<sup>2</sup> For example: what is my background, how do these two (or more) different cultures relate to each other, and where do or can I belong? Could objects from the deaccessioned Nusantara collection play a role in these negotiations?

The meaning of the objects changed when they were collected and shipped from the Indonesian archipelago to the West in a colonial context. Excised from their original context, they no longer served as clothing, weaponry or objects of worship. Rather, they acquired a new purpose as museum objects for the Dutch public, promoting knowledge about the development and customs of colonial societies and the great achievements of the colonizer overseas. Over time, with Indonesia's independence, the attendant political and social shifts, and

occasionally contentious relations between Indonesia and the Netherlands, Dutch ethnographic museums became more archival in function. In this setting, the objects were little more than immobile historical documents. The last twenty years have given rise to discussions on decolonization, some instigated by a generation of Dutch citizens of Indonesian descent that has seen the emergence of memory politics in relation to belonging. The objects have found a new relevance through exhibits emphasizing collection formation and colonial histories.<sup>3</sup> However, cutbacks of the cultural budget by the Rutte government, leading to the closure of several institutions dedicated to postcolonial migrants, and repatriation concerns, these objects and their affordances<sup>4</sup> are now under scrutiny again. How does a younger generation relate to this evolving discourse?

The Nusantara Museum was always a place where visitors could actively participate in Indonesian culture. Second and third generations learned about their parents' culture, viewing the display cases or playing their first notes on gamelan instruments. Clearly, the former museum's objects share a heritage, but they are no longer a single, physical unity (except on the collection website), removing the context that gave them their initial connection when they first arrived in the Netherlands. A portion of the objects have returned to their country of origin, some remain in the Netherlands, and yet others are spread across museums worldwide<sup>5</sup>. What role can this deaccessioned collection's objects continue to play in the Netherlands?

With an intensified debate about who belongs in the Netherlands, a younger generation has become more polit-

ical active. Counter/Narratives, a collaborative platform of diverse experts with challenging narratives on colonialism, slavery, imperialism, and racism, aims to tell an inclusive story and to increase the collective consciousness concerning these themes in the Netherlands and elsewhere. The Decolonization Network of the former Dutch East Indies, also set up by young people, was established to join forces and expand the decolonization agenda with regard to Indonesian-Dutch, Moluccan, Indonesian and Surinamese-Javanese issues, and calls for the establishment of an inclusive national slavery museum in the Netherlands. The Gepeperd Verleden (Bitter Spice) debate series reflects on the complexity of identity construction, providing a stage for multiple generations. However, this goes further than debate; young creatives are also mobilizing Indonesian objects in their work. For example, the artist Jennifer Tee, in her Tulip Palepai, navigating the river of the world, combines the tulip - a Dutch symbol and international trade product - with the Palepai, traditional Sumatran textiles with motifs of ships, humans and a mast as a materialization of the tree of life. According to Sumatran custom, the hand-woven Palepai hung in a home's central room, serving as a ceremonial background for weddings, funerals and other rites of passage. With this work Tee gives new life to the traditional ship's cloth, of which few original samples have survived, three of them in the former Nusantara collection. Both tulips and ship cloths have great personal meaning to the artist. In 1950, a ship brought her father, his parents and sister to the Netherlands from Indonesia, and her maternal grandfather traveled to America by ship every year for his company to trade in tulip bulbs.6

By making them accessible in a contemporary way to a contemporary generation of Dutch citizens of Indonesian descent, the deaccessioned objects could function as media for inquiries about identity formation. Museums can act as contact zones, studying the affordances of these objects together with communities including, but not limited to, younger generations, researching diverse narratives and providing a space for knowledge exchange; a place for interactive communication and creative engagement.<sup>7</sup> Museums could also explore these objects' affordances in new ways, through digitization and reanimation, and give them a new location online.8 Despite the transformation of the objects' meaning when they become part of a museum collection, these artifacts still have a social life that, even after deaccessioning, can be reactivated through renewed processes of representation, connection and engagement. Appropriately relocated in a dynamic space, be it online and/or offline, they could provide a resource for a younger Dutch-Indonesian generation in their guest for identity and belonging.<sup>9</sup> Deaccessioning needn't mean removing objects from the public sphere altogether; instead, it can offer a new way to look at these objects.



Palepai with strongly stylized human figures (ancestors) in three rows, from Sumatra, Indonesia.

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- 1 Kirshenblatt-Gimblett, Barbara. Destination culture. Tourism, Museums and Heritage. Berkeley and Los Angeles: University of California Press, 1998.
- 2 Untuk Selalu. Directed by Ambar Surastri, Andrea van den Bos and Robbert Maruanaija. 2015
- 3 Van Dijk, Janneke, Legêne, Susan. Netherlands East Indies at the Tropenmuseum. A Colonial History. Volendam: LM Publishers, 2010. p. 9 - 25
- 4 James J. Gibson coined the term "affordances" in his book, The Senses Considered as Perceptual Systems from 1966. Paul Basu uses the term in relation to museums and material culture and re-thinks the significance of ethnographic object in his project Museum Affordances. https: //re-entaglements.net/ about/
- 5 Beurden, Jos van. Herplaatsing Collectie Voormalig Museum Nusantara Delft 2013 - 2018 Lering en vragen. Nationale Musea van Wereldculturen, 2018. p. 106
- 6 Jennifer Tee, Rijksmuseum, https://www.rijksmuseum. nl/nl/jennifer-tee (accessed June 12, 2019).
- 7 Clifford, James. 'Museums as contact zones.' Routes: travel and translation in the late twentieth century. Cambridge: Harvard University Press, 1997. p. 188-219
- 8 Basu, Paul, OBJECT DIASPORAS, RESOURCING COMMUNITIES: Sierra Leonean Collections in the Global Museumscape. Museum Anthropology, Volume 34, Issue 1, 2011. p. 28 and 38
- 9 Idem. p. 37-38

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"Still, the museum lays claim to a collection that has managed to remain mostly intact, even under difficult circumstances."

Wim Manuhutu (Vught, 1959) studied History at Utrecht University, where he investigated the expansion of Dutch authority on the Moluccan island of Seram in the early 20th century. From 1987 to early 2009, he was one of the directors of the Moluks Historisch Museum in Utrecht. He was responsible for the (joint) organization of exhibitions, publications, events and (initiation of) research.

Since 2009, he has owned Manu2u, which is active in areas relating to culture, heritage and diversity.

He also teaches as a guest lecturer at Amsterdam University College and Vrije Universiteit

Amsterdam. Manuhutu has been a member of the museum committee for the Amsterdamse Kunstraad (Amsterdam municipal advisory council on art and culture) and a member of the board for the ErfgoedAcademie (cultural heritage academy) since 2019.

He is currently working on research concerning the cultural heritage of war in the Moluccas and Papua.

# It Belongs to Us All

## Deaccessioning by a Community Museum

When it became known that the Museum Maluku in Utrecht was to close down in 2011, this led to great turmoil within the Moluccan community. Ever since the museum opened in 1990, many had considered it the main repository and display of Moluccan history and culture. Additionally, they were concerned about what would happen to the museum's collection now. Some donors and their heirs contacted the museum to retrieve their donations.

When news items appeared, falsely stating that one of the collection's most iconic items, a jacket belonging to one of the deceased train hijackers from 1977, would be donated to the Netherlands Open Air Museum, emotions rose even further, as some members of the community found giving up an object of such symbolic importance to a *Dutch* institution unacceptable. The above illustrates the development of the value and importance attached to material heritage within the Moluccan community in the course of the Utrecht museum's existence. In the first few decades of Moluccan presence in the Netherlands, these items received little attention. Preservation of customs and practices was considered of much greater importance, partly because this residence was seen as a temporary thing.

#### How It All Began

The Moluks Historisch Museum (museum of Moluccan history), as it was known in 1990, was established as part of an agreement

concluded between the then largest Moluccan organization, the Badan Persatuan (BP), and the Dutch government in 1986. This agreement was intended to improve the difficult relations between the Moluccan community and the Dutch government. In some ways this can be seen as an early instance of reparations. The Dutch government's initial offer to establish a Moluccan monument was rejected by the BP. They preferred a 'living monument' in the shape of a museum, to preserve knowledge about Moluccan history and culture and pass this on to future generations within the community. The museum was also meant to function as a bridge with Dutch society. From the beginning, the museum was intended to be their own institution, from their own perspective. Although it was known that ethnological museums such as Museum Volkenkunde and the Tropenmuseum maintained substantial Moluccan collections, and that Dutch museums had focused on the Moluccan community in the past<sup>1</sup>, this did not mean that the Moluccan community felt adequately represented by existing museums. The Moluks Historisch Museum was also considered supplementary to the existing national network of Moluccan social institutions at the time. From this point of view, the establishment of their own museum was also felt to be a step forward in the emancipation of the Moluccan community. When the museum was first founded, there was no actual collection. An active campaign within the community served to gather objects in support of the narration of the Moluccans' emigration to the Netherlands and the various stages of their presence there. These were generally everyday objects such as cabin trunks, cutlery and items of furniture. As the Moluccan community had no tradition of museum visits, associating these mainly with art and a representation of history far removed from the people, there was a lack of understanding and some skepticism concerning the value of the above-mentioned objects at this stage. They were sometimes literally found in sheds and attics. Others saw the museum as an attempt by the Dutch government to de-fang their battle for political independence. Despite all this, they managed to assemble a historical collection of their own. Many donors felt loyalty-bound to donate the requested objects to the museum, which published lists of these items in a popular Moluccan monthly newsletter. That this was their own, Moluccan institution, not a subsidiary of a Dutch museum, was a vital distinction. The fact that the museum had been commissioned to tell the story of the Moluccans from their own perspective was an important consideration. Following the museum's opening in 1990, a growing willingness to donate objects to the museum could be observed. Seeing your own family objects at the museum became a point of pride and undoubtedly contributed to the Moluks Historisch Museum being seen more and more as a real museum, truly belonging to the community. In this way, the museum contributed to a growing awareness of the importance of cultural heritage in all its various forms. Successful participation by the museum in two digitization projects at the beginning of the 21st century also ensured that the museum's collections became more widely known and visible.<sup>2</sup>

#### **Closure of the Utrecht Museum Building**

The financial situation of the Moluks Historisch Museum worsened in the years following the 2008 crisis, a period during which the permanent displays were updated and the museum received a new name (Museum Maluku), until in 2011 the board was forced to close the building. Their deliberations also took the future of the museum's various collections into account. Arrangements were made to store these in a temporary depository. Disposal was not under consideration, though they did investigate to what extent long term loans could help keep collection items publicly accessible. The website would provide public access to parts of the collection.<sup>3</sup>

The intense emotions surrounding the closure of the Utrecht museum led to concern from some donors and their heirs about the donated items. The conditions for the donations as specified on the donation form only allowed for a formal return of the items if the museum ceased to exist altogether as an organization. This was not the case here. Moreover, measures had been taken to ensure responsible storage of the collection.

The museum entered into dialogue with the donors or their heirs whenever such a return was still requested even after an explanation. The awareness of being a community museum, with an existence dependent on this community, played an important role here. The relationship between the museum and the Moluccan component of the public goes beyond normal interactions between a heritage institution and the general public. This special relationship also comes with special responsibilities. Therefore, any genuine requests to have the objects returned were always honored. In the end, this only occurred in a minority of cases, for a few dozen items. Of the objects returned to the original donors, the jacket belonging to the deceased hijacker from 1977, mentioned earlier in this article, is probably the most striking (see image). However, most donations to the collection remained unclaimed. It may be that the families are no longer aware that their relatives donated items to the museum. However, it seems likelier that over those twenty years and more, the museum built up enough credit that the announcement concerning proper storage was acceptable to the majority of donors and heirs.

#### Now What?

Not long ago, the Moluks Historisch Museum gained a new home in The Hague. Together with the Indisch Herinneringscentrum (Indies Remembrance Center), it has now reopened as Museum Sophiahof. This means that parts of the museum's collection can be made publicly accessible again, though with a reduction in the number of objects and floor space. Still, the museum lays claim to a collection that has managed to remain mostly intact, even under difficult circumstances. That means that the case of the Moluks Historisch Museum can be considered a story of a collection that entered hibernation temporarily, and is now slowly reawakening. Large-scale deaccessioning and disposal were avoided. For a collection that represents the cultural heritage of a specific group within Dutch society, this is, ultimately, a positive result.

1 In 1984, Museum Nusantara put on the exhibition 'Pameran Masohi Maluku' and in 1988, the Koninklijk Instituut voor de Tropen (Royal Institute for the Tropics) published 'Maluku' by Liem Soei Liong and Wim Schroevers.

2 'De aankomst' (the arrival), a website created in collaboration with the National Archives, with passenger lists for the ships that transported great numbers of Moluccans to the Netherlands in 1951. The inclusion of approximately 10,000 photographs from the museum's collection in the Geheugen van Nederland (memory of the Netherlands) database 3 The museum website (www.museum-maluku.nl) kept parts of the collection visible.







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Jacket Max Papilaja, returned to Papilaja family. Cabin trunk J.J. de Lima, returned to heirs.

Fishing net, gift of the family of Mr. M. Ririassa, returned to donor.

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**RECOLLECTING AND REALLOCATION** 

**RECOLLECTING AND REALLOCATION** 

"The considerations relating to the reallocation of municipal collections parallel those for museums."

Dieuwertje Wijsmuller is a museologist and since 2011, the owner of GreativeCultureConsultancy (CCC). This is one of only a few agencies specializing in the deaccessioning and disposal of (museum) objects. Disposal is not a goal in and of itself, but a possible result of the thorough selection and assessment of a collection. CCC advises and guides such assessments and provides support during the actual deaccessioning process in accordance with the 2016 Dutch Heritage Act. Since 2017, she has also acted as an adviser to the Dutch Council for Culture.

# A Look at Municipal Collections

The Hows and Whys of Collection Reallocation for Municipalities

#### Introduction

Municipalities, just like other forms of government, may own (various) collections. Many of these are managed by museums, some are displayed in public areas or buildings. The remainder is often kept in municipal storage. These collections accumulate due to donations, purchases, commissions and submission of artwork as a result of the Beeldende Kunstenaars Regeling or BKR (a scheme to support visual artists, in effect from 1949 to 1987). Increasingly, municipalities are evaluating those collections not under management by museums. They consider which works are worth keeping and which might be more appropriately placed elsewhere.

This process is called disposal or deaccessioning. As an assessment process consultant and 'clutter counselor' for museum collections, I prefer the term 'reallocation'. These works aren't destroyed; instead, new owners are sought for works that no longer fit the collection. This article concentrates on art collections, though municipalities may maintain historic collections as well.

The considerations relating to the reallocation of municipal collections parallel those for museums. At the end of the twentieth century, we realized that the depositories were filling up, and 'limiting growth' had become a necessity. In

1999, the Netherlands Institute for Cultural Heritage organized a symposium on this topic, putting collection reallocation on the agenda. One of the most well-known instances of deaccessioning municipal artwork had taken place over ten years earlier. The city of Hilversum decided to sell its Mondriaan in order to finance the renovation of a local theater. This led to many, many discussions and symposiums, and ultimately, to regulation of the disposal/deaccessioning process, both for museums, through the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects), and for municipalities, through guidelines for the transfer of cultural property issued by the VNG, the Vereniging van Nederlandse Gemeenten (Association of Dutch Municipalities).

#### **Visual Artists Support Scheme**

Municipal collections often contain works obtained through the BKR, a visual arts support scheme. This was created as part of a social policy to allow artists to work to develop themselves within their field. Artists submitted works of art to the municipality and received financial support in return. The Dutch national government supplied 75% of the funding for this 'benefit', with the municipality contributing the remaining 25%. Due to this system, and the fact that the management and maintenance of an art collection have never been municipal core activities, large municipal collections were allowed to accumulate, of varying artistic quality. Artwork that didn't end up on city hall walls often disappeared into attics and basements. Reallocating BKR artwork is subject to various rules and regulations on how and when to contact the artist. For a long time, lack of transparency and confusion concerning these rules kept municipalities from taking action. When the Netherlands Institute for Cultural Heritage instigated a large scale 'decluttering operation' in 2006/2007, withdrawing BKR works of insufficient national and/or museological value from its collection, this served to inspire the municipalities. They too began refining their collections.

#### LAMO versus VNG

Collection reallocation by Dutch municipalities differs from the process for museums on a few points. Legally, not the LAMO applies, but the Vervreemding Gemeentelijk Cultuurgoed 2016, the VNG guidelines on the transfer of municipal cultural property, drawn up in accordance with the Heritage Act (Erfgoedwet). These are less restrictive than the LAMO in some respects. For example, municipalities needn't enter items intended for withdrawal into the Deaccessions Database, and are obligated to respond to other points of view after publication of this intention in the Staatscourant (government gazette) for only six weeks, not eight. While museums must strive to reallocate their collections 'free of charge' whenever possible, the VNG indicates that when reallocating objects outside the municipality, selling is the logical course of action.

Proposed deaccessioning of objects obtained through the BKR after 1979 must be announced to the artist or their heirs. Often, artists are offered the chance to buy back their own work.

#### The Collection as a Core Activity

For museums, managing and maintaining a collection for the community are core activities. Municipalities, however, rarely consider this part of their primary process. That means knowl-edge transfer concerning responsibility for the collection can be sub-optimal. One example from my own practice is an official responsible for Culture at a small municipality. He remained unaware of his own responsibility for the municipal art collection until someone pointed out that the art in the basement was going moldy and asked what he was going to do about it. On questioning, his predecessor revealed that the management of this collection was in fact included in his duties, but this had never been communicated due to lack of time.

#### Stakeholder Management

Just as for (local) museums, there is often a small but strongly engaged group of citizens concerned with the lot of municipal collections. Especially in smaller municipalities, lines of communication are short, and everybody knows one another. This can lead to minute examination of any changes to the collection. It's therefore crucial to establish good communications about the reallocation to keep the various stakeholders informed as to the proceedings. Donors and creators must be informed if 'their' works are earmarked for reallocation, and local media outlets can help keep the public up to date. It's a good idea to explain the reasoning behind the choices and leave room for dialogue. This is no different for museums. Experience shows that the more open and transparent the municipality, the less overwrought the responses of citizens and the media are likely to be. These responses cannot be eliminated entirely, however. Living artists in particular aren't always happy to see works removed from public collections, perhaps fearing that their market value will plummet as a result.

#### **Rewarding Work**

When a municipality is aware of the potential treasures on their walls, in attics and basements, where knowledge is optimal, and stakeholders are informed in good time, collection reallocation can be very rewarding. Even more so if the municipality is small, with even the mayor excited by the renewed interest in and potential of the collection. Municipalities can gain renewed insight into their collections, perhaps make new acquisitions, and find new destinations outside the municipal context for objects that no longer fit the collection. Where possible, artworks are reunited with their creators. Ultimately, more of the collection ends up back on view, to the benefit of the artist, the owner, and process consultants such as myself.



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# **Deaccessioning in**



**Steps** 

DEACCESSIONING IN TEN STEPS

**RECOLLECTING AND REALLOCATION** 

**BY JOS VAN BEURDEN** 

# Deaccessioning in 10 Steps

Disposing of the Extensive Collection at Museum Nusantara Delft

Thanks to developments in the cultural heritage sector, deaccessioning projects are becoming more common. These can be dramatic events that give rise to strong emotions. They can become the subject of debate, both within the sector and in the media. The public may take an interest. This was the case during the recent disposal of the extensive collection of the Nusantara Museum in Delft. When this municipal museum closed its doors for good in early 2013, it needed to relocate over 18,000 artifacts, 16,000 photographs and images, and 8,000 books and other written materials; mainly relating to the history and culture of Indonesia. The city of Delft was willing to fund one year of storage, after which the entire collection needed to be gone. The municipal department Erfgoed Delft (Delft Heritage) was in charge of the deaccessioning. They subsequently turned to the Nationaal Museum van Wereldculturen (NMVW, the National Museum of World Cultures) for advice. From the beginning, the intent was to offer as many objects as possible to Indonesia, the country of origin, preferably to regional museums that could put them to good use.

Ultimately, the deaccessioning took five years to complete, not one. Thanks to the efforts of Erfgoed Delft and the NMVW, all objects remained in the public domain. The process was unique to itself, as every deaccessioning project is. Even so, some steps will be common to any heritage institution going through the process of disposal.

Dr. Jos van Beurden researched the Nusantara deaccessioning process, publishing the results in his report, 'Herplaatsing collectie voormalig museum Nusantara Delft' (English translation forthcoming). He is a senior researcher of Colonial Collections affiliated with the Vrije Universiteit Amsterdam and a fellow of the Africa Study Centre Community in Leiden. Since the early 1990s, he has specialized in the protection of cultural heritage from vulnerable countries, performing research in Africa, Asia and Europe.

**DEACCESSIONING IN 10 STEPS** 

Van Beurden is the author of 'Treasures in Trusted Hands – Negotiating the Future of Colonial Cultural Objects' (Sidestone Press 2017). Previous publications include 'The Return of Cultural and Historical Treasures – The Case of the Netherlands' (Amsterdam: KIT Publishers 2012) and 'Goden Graven and Grenzen: Over Kunstroof uit Afrika; Azië en Latijns Amerika' (Amsterdam: KIT Publishers 2001; Amsterdam: Fosfor 2012). www.josvanbeurden.nl – jos.vanbeurden@inter. nl.net

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#### **Find a partner**

Whether your organization is large or small: don't attempt deaccessioning alone. Major institutions can benefit from a partner's constructive and critical input. Smaller ones are greatly helped by a larger partner's broader network and better overview of the type of collection being deaccessioned.

(foundation for ethnological collections in the Netherlands).

Immediately following the decision to close down the museum, Erfgoed Delft asked (former) members of staff to advise them on the collection's future. The ethnographic museums in Rotterdam and Leiden were mentioned as possible destinations. Nothing came of this, partly because the Ministry of Education, Culture and Science felt that the Indonesia collection in the Netherlands was already large enough. Erfgoed Delft, a municipal institution, then engaged Museum Volkenkunde to act as their main adviser. This museum in Leiden merged with the NMVW in 2014, and will be referred to as such going forward. The institutions were familiar to one another through the Stichting Volkenkundige Collectie Nederland

The Leiden museum was an obvious candidate due to its extensive Indonesia collection and international network. It had collaborated with the Museum Nasional Indonesia in Jakarta for many years, and suspected that the offer of collection objects with Indonesian origins would find enthusiastic acceptance there. It was also eager to gain deaccessioning experience, as the approaching merger of the Leiden museum with the Tropenmuseum in Amsterdam and the Afrika Museum in Berg and Dal, and the accompanying collections, was likely to lead to deaccessioning as well.

As events proceeded, the decision to find an experienced partner frequently proved invaluable, though it did pose additional requirements as to the clear delineation of tasks and responsibilities.

## Learn from earlier deaccessioning efforts

Your institution is not the first to opt for deaccessioning. Descriptions of many of these earlier efforts exist. Some stakeholders and experts are happy to talk about their experiences and the lessons they have learned. Make sure to consult these works and contact the stakeholders and experts. Examples of major (attempted) deaccessioning projects include the KIT Royal Tropical Institute library (420,000 books and journals), National Military Museum (60,000 objects), Nijmeegs Volkenkundig Museum (11,000 objects), Wereldmuseum Rotterdam (<10,000 objects), and various institutions with religious cultural properties (multiple smaller instances). The lessons here are very diverse.

Make deaccessioning as public as possible to reach interested parties outside the usual channels; unexpected parties may reveal themselves. A collection may garner very little interest; now what? Anticipated auction results can be overly optimistic. External resistance can cast deaccessioning in a new light.

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## Ensure sufficient time, care, money and staff

Your directors may provide only limited time and resources for deaccessioning. Things must happen fast to make way for new plans. Don't fool yourself. Deaccessioning requires lots of time, lots of care, lots of money, and lots of work. Ignore this and suffer the consequences later. Prepare for setbacks. Plan a flexible approach, with time for reflection. Don't let yourself be rushed. Deaccessioning almost always takes place under pressure. An institution is closing down, and the collection must find a new home quickly. It must unexpectedly share space with another organization. Or it needs to cut expenses and downsize its depositories. Priorities shift, making part of the collection superfluous. The immediate curator is reluctant to part with the objects, but colleagues are more focused on the future and their own collections.

Deaccessioning begins by drawing up a project plan to gain insight into the time, care, money and human effort required. The process isn't complete until the last objects have been disposed of, and all the bills paid (and payments received). To get from the first to the second point, objects must be transported and stored. Staff must review which objects to retain for the Dutch State Collection. A hierarchy of candidate recipients must be determined. Transfer agreements must be concluded. Deaccessioning the collection of the Nijmeegs Volkenkundig Museum spanned five years. Museum Volkenkunde in Leiden required more than three years to find new homes for two thousand Japanese objects and clothing ensembles. The canceled deaccessioning of the Africa collection by the Wereldmuseum in Rotterdam engaged the city and museum for years.

Though the city of Delft was only willing to pay for a year of storage, Erfgoed Delft ultimately required five years to dispose of over 18,000 objects, an image collection and library, and going any faster really wouldn't have been feasible. Transparency and clear communication can help engage clients, funding agencies and interested parties in the deaccessioning process.

## **Time registration**

Time registration provides accurate insight into the burden on staff and allows for accountability. Don't be afraid to open up to others. You are helping to increase knowledge in the cultural heritage sector about realistic expectations as to resources and staffing requirements. Erfgoed Delft and the advisers at NMVW were able to provide estimates of the time required for a few steps in the Nusantara deaccessioning process. Three Erfgoed Delft staff members and four from Hizkia van Kralingen, the company storing the collection, registered all the objects. This was scheduled to take a year; it ultimately took a year and a half. Three NMVW staff members completed assessment forms for each object to determine whether these should be retained for the Dutch State Collection. This took approximately 230 days.

Unexpected issues crop up during registration and assessment. Information is unavailable, registration numbers are incorrect, etc. Factor such delays into the schedule.

## Inventory all stakeholders

Before starting the deaccessioning process, create a list of all possible involved and interested parties: the owners of the objects intended for withdrawal (national or local government, donors, lenders, etc.); candidate recipients for parts of the collection, both domestic and foreign; deaccessioning opponents. Take their objections, emotions and possible actions seriously. Determine each stakeholder's interests and rights. Enter into dialogue, either individually or through shared meetings. Clearly note everyone's rights and obligations, and inform the recipients of the associated costs. The project plan for the Nusantara deaccessioning defined the identification of and communication with stakeholders as 'very important'. As events proceeded, the numbers grew. Erfgoed Delft interacted with:

- The city of Delft and Delft political parties
- Three Dutch ministries: Education, Culture and Science (incl. National Cultural Heritage Agency and Cultural Heritage Inspectorate), Foreign Affairs (incl. Jakarta embassy), Finance (customs)
- Three Indonesian institutions: Ministry of Education and Culture, Museum Nasional Indonesia, embassy in The Hague
- The Dutch Museums Association
- Three funding agencies: the municipality, the Mondriaan Fund and the Nusantara Delft Foundation
- Three companies providing services: Hizkia van Kralingen for transportation, storage, etc., Cit for the ICT and Veilinghuis Peerdeman auction house
- Eight museums and a university library within the Netherlands
- Five museums outside the Netherlands, in Austria, Sweden, Malaysia, South Korea and Singapore
- Opponents of the deaccessioning
- Media outlets in the Netherlands and Indonesia

Erfgoed Delft and the NMVW often interacted with multiple members of the same organization.

A 'Museum Nieuw Nusantara' group protested the deaccessioning, especially the offering of the collection to Indonesia. Communications were difficult. This group submitted 2,000 more objects to the Museum Register as possibly meriting inclusion in the Dutch State Collection. These 2,000 objects were in addition to the 3,196 already selected for the Dutch State Collection. The submission was unsubstantiated, but added delays. The media also occasionally commented negatively on the process and the involved parties.

#### Investigate laws and regulations

Deaccessioning in the Netherlands must comply with the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects) and the Heritage Act (Erfgoedwet). These regulations clarify which objects merit protection as part of the Dutch State Collection, as well as specifying guidelines for inclusion in the Deaccessions Database. Make sure to determine what bodies must come to what decisions at what steps of the process. In 2015, Erfgoed Delft asked the Museums Association to lift the LAMO requirement allowing Dutch registered museums first pick of any objects in the Deaccessions Database. At the time, Erfgoed Delft still operated under the assumption that the Nusantara collection would transfer to the Museum Nasional Indonesia in Jakarta in its entirety (minus any objects returned to the donors and lenders, or reserved for the Delft Collection and Dutch State Collection). In that case, Erfgoed Delft would be left with nothing requiring entry into the Museums Association's Deaccessions Database, making an award procedure for Dutch museums unnecessary. With this exemption, they could complete operations within a year. The exemption was won, but then the Indonesian government let it be known that it was not interested in acquiring such a large collection (see Step 9).

## **Communication** strategies are crucial

Withdrawal plans can generate resistance, both internally and externally. External stakeholders can have conflicting interests, or just be opposed on general principles. Internally, deaccessioning requires a great deal of effort on top of the museum's daily activities. Due to the time pressure and the fact that communicating about deaccessioning is an art in itself, internal and external communications can be fragile. Therefore, design a communication strategy and monitor its implementation, especially in the case of large-scale, complex deaccessioning. As the Nusantara deaccessioning involved two partners, and both institutions included employees uninvolved in the actual deaccessioning, but still affected, an internal communication strategy was a requirement. A more optimal strategy would have resulted in a more inclusive, more effective process.

A solid external communication strategy was also necessary, as the deaccessioning in general, and the involvement of Indonesia in particular, caused quite a commotion among the public and in the media. Although the project plan indicated that communication was 'very important' and defined three potentially 'difficult' groups, external communication was largely unstructured, and no tools were provided to help tackle these difficult groups.

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## Moving, registration and assessment

When deaccessioning, first determine which objects are donated or on loan and contact the donors or lenders. Once these parties have received their desired objects, the remainder of the objects selected for disposal go back into storage. Each object is registered as accurately as possible. Subsequently, experts determine which objects merit protection and must be retained for the Dutch State Collection. Then and only then can the remaining objects be listed in the Deaccessions Database. Erfgoed Delft kept back 459 objects for the Delft Collection. A portion of these are now on view at Museum Prinsenhof. Approximately 500 objects were returned to donors and lenders. The remaining objects were transported to Hizkia van Kralingen's storage facilities. The move took four and a half weeks. In the depository, a corridor was fitted with long tables and photographic equipment. One by one, Van Kralingen employees removed each object from the rack, unwrapped it, noted the inventory number, and took at least two pictures, over 30,000 pictures altogether. Erfgoed Delft staff checked the data and entered the photographs, a brief description and other relevant data into the TMS collection information system. This was a major project.

In May of 2014, the National Cultural Heritage Agency helped develop a framework for assessment of the Nusantara collection. The NMVW curators followed this framework, completing thousands of assessment forms. To avoid bias, they consulted historians at Rijksmuseum Amsterdam, colleagues at Erfgoed Delft and within their own organization. Based on that advice, the curators decided whether to select the object for the Dutch State Collection. Ultimately, 3,196 objects were declared to merit protection, included in the Dutch State Collection and stored in a NMVW depository. This too was very time-consuming.

## **Country of origin**

Deaccessioning a collection acquired in a colonial context means considering the country of origin's interests as well. Investigate the country of origin's cultural policies early on. The amount of interest can be highly variable. Additionally, we often have no control over the recipient in the country of origin (the government, a national museum, regional museum, [former] ruling house, community, or even a specific family). The return process can strengthen existing bonds, form new contacts or conversely, be a one-time event and the sum of the relationship. When deaccessioning the collection of the Nijmeegs Volkenkundig Museum (2005-2010), originating mostly in Indonesia, contacting the country of origin was not a consideration. When the Wereldmuseum in Rotterdam proposed to sell its Africa collection in 2011 to decrease its reliance on subsidies and bridge various financial gaps, a great outcry ensued. Ethnographic museums in the Netherlands feared valuable treasures would disappear from the Dutch public domain. Critics in various African countries pointed out that many of these objects had religious or ceremonial significance and had been removed without the population's permission. They objected to the use of these artifacts to solve Dutch financial woes.

From the start, the deaccessioning of the Nusantara collection was intended to include offering items from the collection to Indonesia. Erfgoed Delft and the Leiden museum couldn't officially discuss the matter with Indonesia before clarifying which objects were destined for the Delft Collection and Dutch State Collection. According to the LAMO, museums in the Netherlands were allowed to make the first selection. They therefore requested and received an exemption from the LAMO in order to commence discussions with Indonesia.

Informal talks in Jakarta revealed that the Museum Nasional Indonesia favored the return. During a visit by the Director-General of Culture from the Indonesian Ministry of Education and Culture, a verbal agreement was concluded concerning the return of the remaining objects. Indonesia would cover the related expenses.

Though many in the Netherlands believe that 'a deal is a deal', the Dutch side underestimated the differences with Indonesian customs. The new Director-General of Culture in Jakarta decided there were too many objects, and that the transportation and insurance costs would be excessive. In the end, an agreement was reached to take on 1,500 objects, to be selected by Indonesia, roughly 10% of the original offering. They did not take the means of acquisition into account, instead focusing on which objects could be useful to Indonesia, aligning with existing collections and filling gaps. The remainder of the collection was listed in the Deaccessions Database.

#### Determine the order of recipients

Which institution is eligible to receive disposed objects? What happens if two or more parties are interested in the same objects? Determine and announce the answers to these questions as soon as you can. Erfgoed Delft decided that only registered, successful museums with sufficient storage would be eligible. Dutch museums had priority over foreign museums, and European museums over those from other continents. Museums with old ties and similarity to Museum Nusantara were preferred. Acquiring museums needed to be willing to bear the transportation costs and sign a transfer agreement. Candidates' requested objects must fit their collection profile. Erfgoed Delft assigned high importance to the documents and arguments museums submitted in support of their applications. The order of recipients determined by Erfgoed Delft was not open to dispute.

Within the Netherlands, objects were transferred to the Museon (434), Museum Bronbeek (2,651), National Museum of Antiquities (23), Puppetry Museum (1,412), Coda (346), Amsterdam Pipe Museum (62), Liberation Museum Zeeland (45) and Rijksmuseum Amsterdam (8). The Leiden University Library gained various palm leaf manuscripts (16). In Europe, the World Museum in Vienna and the National Museum of World Cultures in Sweden received objects (79 and 36 respectively). Asian destinations included the Sarawak Museum in Malaysia (412), the Asian Civilisations Museum in Singapore (151), and the Asia Cultural Centre in South Korea (7,744). The latter offered to take all remaining objects.

Indonesia selected 1,500 items, and the Dutch Prime Minister Mark Rutte personally handed over one object, a Buginese kris, to Indonesian President Joko Widodo.



# The Deaccessioning Process

THE DEACCESSIONING PROCESS

"Clearly, the term 'disposal' still carries a negative connotation. More attention needs to be paid to the positive aspects: finding new homes and improving the collection quality."

Paul van Brakel studied Dutch and History at the Nieuwe Lerarehopleiding (teacher training) in Nijmegen. On completing his training there, he studied Art History and Italian in Perugia, Italy. He also studied Museology at Hogeschool Gelderland in Nijmegen as part of its Education & Culture study program.

He has researched exhibitions (and managed projects) for the TextielMuseum in Tilburg. He was seconded to the Nederlands Artillerie Museum in 't Harde as Museum Manager by the Army Museum Delft. Since 2014, he has worked as a curator at the National Military Museum.

Van Brakel is the secretary of ICOM's ICOMAM (International Committee for Museums and Collections of Arms and Military History). Arco Seton studied Museology at the Reinwardt Academie and has followed various courses on restoration and conservation. After a museum career including positions at the Maritime Museum in Rotterdam, Zaans Museum in Zaandam and the Army Museum in Delft, he has worked as a Collection Manager at the National Military Museum in Soesterberg since 2014. He oversees the registrars and conservation and management staff there. He was a driving force during the 2014-2016 deaccessioning project. Seton is a member of the Collections committee for the Dutch Museums Association.

# Project 'Transfer', National Military Museum

The Dutch National Military Museum has re-accommodated its collection as a necessity consequence of the reorganization of the Ministry of Defence's public museums. This reorganization led to various moves and mergers, and was a unique opportunity to assess collections and create a more manageable, higher quality collection; the ambition of many a museum. The refinement, generally referred to as 'disposal' in practice, ultimately resulted mainly in the limiting of bulk goods.

Several years ago, public museums falling under the Ministry of Defence underwent a large-scale reorganization. This included a physical merger of two museums, the former Army Museum in Delft and the former Military Aviation Museum in Soesterberg. A new museum, the National Military Museum (NMM), was to be constructed at the former air base in Soesterberg. The combined collection after the merger contained 300,000 objects. Due to the moves and the goal of a manageable collection, this collection was to be reduced by 20%. No small task! For a collection this size, that's an impressive 60,000 artifacts. These items were already excluded from the specifications for the new depository. Finding the best approach to accomplish the reduction both quickly and carefully posed a major challenge.

Transparency and ethics were the guiding principles, but what did that mean in practice? Which selection criteria to employ?

How to formulate these criteria, and on what basis? Which officials and institutions were involved? How to communicate with the outside world? What procedures to include in the implementation? What considerations were likely to be risky?

It was soon clear that to dispose of this many objects, getting rid of a single uniform or saber wouldn't achieve much. We needed to think in terms of bulk.

What exactly are 'bulk' goods, though? The LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects) states: 'a large number of equivalent objects, of low cultural heritage value (quality) and poorly documented'. For the National Military Museum, that was amended to include machine-made objects. Machine-made objects can be identified through careful scrutiny, as there will be a large number of nearly identical items. Sometimes it was jokingly remarked that 'even the casting marks are the same'.

Changes were implemented at a policy level in the years leading up to the reorganization and the new museum. In 2008, a new collection plan was created for the Army Museum, focusing on 'biographical and journalistic' collecting. The aim was no longer a comprehensive, chronological history, but instead a concentration on pivotal moments, people and events in history. The typology of the objects was now less important than their usefulness as historical testimony. They were present at or brought back from operations, or illustrated an individual service member's story. This fresh perspective was applied to the existing collection as well. The plan stated that deaccessioning would to take place. Keeping the new policy in mind, we began selecting objects for disposal. Objects designated as 'strategic goods' went straight back to the Ministry of Defence. Due to their nature, these cannot simply be released to other museums unless the recipient is in possession of strong arguments and the correct permits. Examples of all bulk goods were retained within the collection. Reduction may be a more accurate term.

#### First phase (2014)

In the first phase, we began deaccessioning on a limited scale. In 2014, the NMM applied via the Cultural Heritage Agency to the Minister of Education, Culture and Science for permission to start deaccessioning various collections. These included the Army Museum's vehicle collection, the Army Museum's book collection, the former Military Aviation Museum's collection and the Realia collection. Museums with a potential interest in the vehicles were approached specifically. A separate portion was reserved for use as props within our own organization. This phase came to focus primarily on the reallocation of the former aviation museum's collection. The museum's own staff had already assessed the museological value, and performed limited provenance investigations. After the selection and research, the objects were gathered in a shed at a former operating base near Lopik in Utrecht. This was a temporary location only, and had to be vacated by the end of 2014. Therefore, reallocating these objects was a priority matter.

In aid of a clear process, a project plan and flow chart were drawn up based on the LAMO and coordinated with the Defence Materiel Organization. Items selected for disposal in this phase were defined as bulk goods of low financial value, which value

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assessment was later refined. The Military Aviation Museum's collection, unlike that of the Army Museum, did not belong to the State, but to the Air Force. Until the merger with the NMM, this museum belonged to the Royal Netherlands Air Force. That meant this collection had come straight from the Air Force as part of the reorganization.

Strategic goods were kept separate. These objects, including weapons, but also tracking and navigation systems, were returned to the Defence Materiel Organization. All other objects were cleaned up and arranged on long tables. The huge variety of objects justified the organization of special viewing days. As stipulated by the LAMO, we informed the accredited museums, announcing the event only on our own website and that of the Dutch Museums Association.

The viewing days took place on September 24 and 25, 2014, by prior application only. To promote the viewing, a video with a quick overview of the selected objects was available on our website. Museums could download a registration form to apply for the viewing days. Inclusion in the Dutch Museum Register was a requirement.

During the viewing days, museums could indicate their interest in specific items in an auction-like setting, using stickers. In case of multiple candidates, we decided who would receive the object according to the principle of fair play. No objects could be removed during the actual viewing days, and transferred objects remained on loan for the first half year. This period was used for further provenance investigation and to respond to any claims by the original donors.

The administrative and logistics processes proved in need of improvement, especially the poor documentation of the bulk

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goods and their entry into the collection database as such. Provenance investigation and documentation received closer attention in the second phase. Additionally, the logistics were organized differently.

#### Second phase (2015-2016)

A special work group created a project plan for the second phase. This plan included items such as 'Delineation' and 'Management' which identified potential risks. Repeatedly, we questioned whether we were doing the right thing, and not falsely designating objects as bulk goods. We incorporated as many as three separate 'filter moments' to allow for critical assessment of the rejected objects. The problem was that these moments always led to renewed doubt. However, our motto remained "When in doubt, toss it out." The process did result in some objects being retained.

The main issue encountered during the selection process concerned objects that were (possibly) part of a larger ensemble. Errors in the deaccessioning process primarily related to the value of such ensembles. It is possible that objects which fit the NMM's collection profile poorly belonged to a larger group, but had since become separated. The registration system is meant to prevent this, but multiple previous data migrations have resulted in occasional losses of information. The selected objects were not included in the move, but instead transferred directly to a separate location.

The work group was made up of staff from the various reorganized museums, such as a location manager, curator, and collection manager, as well as an external consultant. Guiding principles were adherence to LAMO guidelines, transparency, and close consultation with the Cultural Heritage Agency. Permission for the actual deaccessioning was requested and received from this agency. Note that this project took place before 2016, prior to the Heritage Act currently in effect. Registered museums with military items in their collections were invited to apply for the viewing through various channels (including the Cultural Heritage Agency). A database (catalog) of objects selected for deaccessioning was included with the application form, allowing the museums an opportunity to consider the items in advance. Many did so, as was apparent from the wish lists brought to the viewing days.

The storage site for the selected objects functions as a temporary depository. Therefore, it is essential that the objects stored there be easily retrievable. All objects selected for deaccessioning were provided with bar codes and listed in a separate database, as even a temporary depository requires compartmentalization in such a case.

The provenance investigation produced several names without current contact details. We advertised in five major national newspapers, inviting donors and their heirs to consult the provenance list on our website, and to contact us if their name appeared on this list. Donors and their heirs were given the opportunity to have the deaccessioned objects returned to them.

The logistics of the transfers were handled by the museum. It was soon clear that we would otherwise be overly dependent on the recipient's access to transport, and doing it ourselves speeded up the process. Of the 20% of the collection to be deaccessioned, we managed to transfer 30 to 40%. We failed to find new destinations for the remainder. Some of these items were also returned to the Defence Materiel Organization. Others were sold at auction. In accordance with the LAMO, we set up a fund to benefit the collection and deposited the auction proceeds into this fund. As we wished to share our experience with others in the museum field, we also organized a conference titled 'Collecties voor de toekomst. *Kritischer verzamelen, helderder ontzamelen*' (Collections for the future. Critical accessioning, clearer deaccessioning) (Soest, April 24, 2017). The main theme was how to achieve responsible deaccessioning, but also responsible accessioning.

Looking back, this project had a lot to teach us on multiple fronts. Responsible deaccessioning is not possible without good, solid documentation. Time to do things properly was very limited. Time restrictions are not helpful in performing proper provenance investigations. The same applies to object value assessment, especially with a changing collection policy. To keep collections manageable, deaccessioning is unavoidable. In the 1990s, the Delta Plan for Cultural Preservation already mentioned a D category, intended for objects whose presence in the collection was questionable. Clearly, the term 'disposal' still carries a negative connotation. More attention needs to be paid to the positive aspects: finding new homes and improving the collection quality.







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"A collection of mainly modern art, rooted in centuries-old, non-European cultural traditions, is difficult to classify."

Dr Georges Petitjean is an art historian. He studied at the Vrije Universiteit Brussel and completed his PhD at La Trobe University, Melbourne. His thesis explored contemporary Indigenous Australian painting's transition from its sites of origin in the deserts of west and central Australia to the wider art world. He lived and worked in Australia for many years and since 1992, has cleasely followed the work of a number of artists in Central Australia and the Kimberley. From 2005 till 2017, he was a curator at the AAMU museum for contemporary Aboriginal art in Utrecht (The Netherlands). In 2017 he was appointed curator of the Collection Bérengère Primat, one of the most significant collections of Indigenous Australian art worldwide, and the base for the Fondation Opale in Lens (Switzerland). He is the author of 'Contemporary Aboriginal Art: The AAMU and Dutch Collections' (2010).

# Deaccessioning: The Case of the AAMU Collection

On June 15, 2017 the AAMU museum for contemporary Aboriginal art closed down permanently due to a lack of funds. This museum, established in the center of Utrecht in April 2001, was then the only museum in Europe entirely dedicated to contemporary Indigenous Australian art.

One year later, on June 14, 2018, Museum Volkenkunde launched its semi-permanent exhibition consisting solely of items from the former AAMU collection. When the AAMU closed, its collection was transferred to the Nationaal Museum van Wereldculturen (NMVW, National Museum of World Cultures), becoming part of the Dutch State Collection.

It was the desire of the museum staff and directors that the collection be transferred to another museum in its entirety. As a curator, a museum for modern art (such as the Stedelijk Museum in Amsterdam) with an interest in (part of) the collection seemed the most optimal solution to me. After all, Indigenous Australian art is a modern art form, so modern art is the most suitable field. However, management had contacted the NMVW early on, initially to investigate the possibility of the AAMU's continued existence in a smaller format, as a partner or subsidiary of the NMVW. In the end, the decision was made to close down the AAMU altogether. The state of communications with the NMVW led to the collection being transferred there.

As part of the deaccessioning process and as prescribed by the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects), the collection was first listed in the Deaccessions Database, along with the intended transfer to the NMVW.

The NMVW accepted the entire collection, consisting of approximately 800 artworks and objects, with the exception of two works: a decorated car and a neon installation. These items were determined not to merit protection. After being listed in the LAMO Deaccessions Database for several months and actively offered to other museums (such as the Van Abbe Museum), the car was destroyed, and the neon installation returned to the artist. The NMVM's decision not to take on these objects is understandable considering their size and the accompanying difficulties, but the rejection is unfortunate.

Before this forced deaccessioning and transfer, the broader AAMU collection was itself the recipient of earlier withdrawals and transfers from other collections in the form of long-term loans, resulting in the most organized and comprehensive collection outside Australia. When the Nijmeegs Volkenkundig Museum closed in 2005, its collection of Indigenous Australian material culture went to the AAMU. The temporary transfers to the AAMU of two collections in particular, from the Groninger Museum and Wereldmuseum Rotterdam, serve well to illustrate the considerations involved in the collection and display of 'non-western' modern art by Dutch institutions. These two collections of Indigenous Australian art were placed at the AAMU on long term loan for very different, almost diametrically opposed reasons.

In the case of the Groninger Museum, the then directors found its Indigenous Australian art, originally acquired by Frans Haks, too ethnographic in character due to the non-western origins. Furthermore, this art is directly rooted in traditions related to the creation of art going back many thousands of years. To the Wereldmuseum, on the other hand, its collection of Indigenous Australian art, created after 1945, primarily by engaged, urban artists, was too distinctly 'modern art'. Loans fell outside of the deaccessioning, and were therefore returned to their rightful owners or keepers when the AAMU closed, including the objects from the Groninger Museum and Wereldmuseum.

The two cases, involving different types of museums with divergent, almost contradictory views, reveal the precarious position also occupied by the former AAMU collection. A collection of mainly modern art, rooted in centuries-old, non-European cultural traditions, is difficult to classify. Both cases appear to confirm the need for a museum focusing specifically on Indigenous Australia. Alternatively, they also show the need to reconsider our categorizations of art and material culture.

The transfer of the (almost entire) former AAMU collection to the NMVW is a new stage in this discourse. The backgrounds of these two museums vary significantly. AAMU was established in the early 21st century as a museum of modern art, focusing exclusively on Indigenous Australia. Museum Volkenkunde (part of the NMVW) was founded in the 19th century, with a long history as an ethnographic and colonial museum. Though the AAMU concentrated on art by a specific people from a specific region, its program of exhibitions clearly shows an ambition to present Aboriginal art in an international artistic context, often together with European and other modern art. The AAMU's desire to see the collection placed at the Stedelijk Museum or other Dutch institution for modern art is a logical continuation of this ambition. The fact that the NMVW is not a museum for modern art perhaps also played a role in the rejection of the two items mentioned earlier.

Acceptance of the AAMU collection comes with a great responsibility. The new recipients must find a way to actively promote the collection, maintaining the correct balance between the modern art aspect, and hence the contemporary voice of its makers, and the specific cultural significance.



Ngapa Jukurrpa (Water Dreaming), painting from Australia.

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# **Multiple Stakeholders**

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"The current discourse concerning the complex issues involved in returning African heritage from the colonial period will only increase in importance."

Dr. Adama Djigo is a historian who is affiliated with the African Studies Centre Leiden, with a PhD from the University of Paris Panthéon-Sorbonne for research on Cultural Politics in Senegal (1816-2000). Her research themes are Heritage, Cultural Politics, Identity, and the Contemporary History of Senegal and Africa. In 2015, she published *Histoire* des politiques du patrimoine culturel au Sénégal (1846–2000), Paris: L'Harmattan. This book focuses on the definition of cultural heritage in a scientific and institutional context and the ways in which the local population recognizes cultural heritage.

# I'm Not For Sale, Nor is African Art

In these days of shrinking budgets, museums are reinventing themselves in order to continue to attract visitors and ensure their own self-sufficiency. At the same time as they face these financial difficulties, archaeological or tribal works of art – especially objects originating in Africa – command high prices at Western and American art fairs and auctions. Selling exceptional museum pieces to the highest bidder becomes very tempting.

One example is the proposed sale of their Africa collection by the Wereldmuseum in Rotterdam. The extensive media coverage at the time, both domestic and international<sup>2</sup>, caught the attention of Rotterdam citizens, including myself. This collection is owned by the municipality of Rotterdam and consists of approximately 10,000 objects, mainly originating from Ghana, Nigeria, Liberia and the Congo. Some of these were brought over from Africa by shipping companies, traders and missionaries in the late nineteenth century, and donated to the museum in 1885. The collection subsequently expanded further thanks to purchases and gifts. In 2011, the Wereldmuseum decided to sell off this collection, partially in anticipation of the city's announced cuts to the museum's budget. The Wereldmuseum wished to concentrate on Asia going forward, and at market prices, hoped to garner over EUR 60 million in capital through the planned sale of the Africa collection. The interest would have enabled their financial self-sufficiency.

The intent behind this deaccessioning ran counter to the procedures described in the the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects). According to the LAMO, a museum collection may not be employed for financial gain. The Wereldmuseum failed to come to an agreement with other national institutions, as these could not pay market prices. Both Stichting Volkenkundige Collectie Nederland (foundation for ethnological collections in the Netherlands) and the European Ethnology Museums Directors Group denounced this sales strategy. Fearing that the objects would be bought up by private collectors, they wrote to Mr. Aboutaleb, Mayor of Rotterdam.

Shouldn't this planned transaction be considered harmful, not just to the citizens of Rotterdam, but also to the objects' communities and countries of origin? In addition to great resistance in the museum sector, public protest arose, driven by a group of engaged citizens from Rotterdam and beyond, and consisting of artists, art connoisseurs and representatives of the Surinamese-Dutch community. They formed two separate action groups; the 'lk ben niet te koop' action committee, launched in 2013<sup>3</sup>, and 'Publieksactie Wereldmuseum', in 2014<sup>4</sup>. The slogan adopted by one of the action committee members, "I'm not for sale, nor is African art<sup>5</sup>," is a reference to the trans-Atlantic slave trade experienced by this community's enslaved African ancestors. To this community, the Africa collection is a link to African roots and ancestral traditions.

The international community of African museums (AFRICOM) has committed itself to returning ethnographic objects in the possession of European museums, Western art dealers and

private collectors<sup>6</sup>. In this context, the Wereldmuseum's commercial plans drew AFRICOM's attention. Dutch newspaper NRC Handelsblad reported AFRICOM's opinion as voiced by its director, Ms. Sithole. "At the least, consultation with African countries is required. If objects are revealed to have been stolen from Africa in the past, they should be returned. And if they were obtained by legal means, African museums want a chance to buy them back<sup>7</sup>." In an era in which modern museums are arising in such places as Gabon, the Republics of Senegal, Benin and Côte d'Ivoire, and the Democratic Republic of the Congo, this statement reflects the position of many African countries.

In the end, Rotterdam's municipal council decided not to permit the intended sale. This case shows the importance of African ethnographic objects as cultural symbols and carriers of African identity. Moreover, these items reflect the shared history and heritage of different communities: African peoples, Afro-Surinamese, Afro-Antillean and Western citizens. The objects represent cultural heritage at various levels, including sensitive historic subjects such as enslavement and colonization. Putting this heritage up for sale creates frustration and shows a lack of respect. The current discourse concerning the complex issues involved in returning African heritage from the colonial period will only increase in importance. In my opinion, to find solutions that benefit all stakeholders, possible future plans for deaccessioning with regards to this heritage must take all factors into account.

These factors can include various cultural and historic aspects. Some artifacts originally had a religious function. They are carriers of ritual traditions and narratives about actions by African societies which are part of the ancestral origins of Afro-Surinamese and Afro-Antillean communities. Some traditions were handed down through the generations, and still persist, while other rituals eventually assumed a different form. The African ethnographic objects communicate important aspects of traditional African social and political life. They function as witnesses to the material culture of the African people. They are carriers of narratives of enslavement and the colonial past, and also of memories of Western citizens from bygone days, shipowners, traders and missionaries. These are important aspects to consider when deaccessioning or reallocating shared heritage in the public domain.





Two carriers and a person in a hammock, wooden statue from Congo.

Nkisi nkondi, from the Democratic Republic of Congo.

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- 1 My title was inspired by the motto of the action committee "Ik ben niet te koop" (I'm not for sale), a protest against the plans of the directorship of the Wereldmuseum in Rotterdam to sell off its African collection. I wish to express my thanks to everyone who responded to my questions and shared their sources.
- 2 https://www.artkhade.com/ fr/article/1/0/31/ventesau-wereldmuseum-derotterdam accessed February 2019. https://www.lejournal desarts.fr/un-musee-

neerlandais-prevoit-devendre-une-partie-deses-collections-109701 accessed February 2019.

- 3 Cf. Balkenhol Marcus 2015, "Working with the ancestors. The Kabra mask and the 'African Renaissance' in the Afro-Surinamese winti religion", Material Religion, 11:2, 250-254.
- 4 https://www.nrc.nl/ nieuws/2016/09/07/ kunstenaar-annex-activistvoor-het-wereldmuseum-4172360-a1520095 accessed February 2019.
- 5 https://eenvandaag.avrotros. nl/item/protesten-tegenverkoop-afrika-collectiewereldmuseum/accessed February 2019.
- 6 https://www.theeastafrican. co.ke/magazine/We-willwork-with-govts-to-oget-theartefacts-back-to-Africa-/434746-1390584-gjqb8fz/ index.html accessed February 2019.
- 7 https://www.nrc.nl/nieuws/ 2013/01/12/en-waar-latenwe-de-afrikaanse-kunst-1196220-a86088 accessed February 2019.

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# **Public Works**

"I think the Wereldmuseum affair has shown that though the museum audience generally assumes the role of consumer, it can transform into an active participant at need.

Olphaert den Otter (Poortugaal, 1955) studied as a visual artist at the Willem de Kooningacademie (1976-1981). He works in egg tempera, frequently in large series. One of these, the 'Refuge Morphology Series', consisting of 127 works, was exhibited in 2008 at Museum Boijmans Van Beuningen. In 2020, a retrospective of his work will be on show at Museum Belvédère, Heerenveen, Den Otter also occasionally creates murale in pastels on location (Malta Contemporary Art, Valletta, Malta and KetelFactory, Schiedam), as well as hand-drawn animations. In addition to his practice of the visual arts, he sings as a countertenor and regularly lectures on cultural philosophy.

Works by Den Otter may be found at Museum Boijmans Van Beuningen, Centraal Museum Utrecht, Stedelijk Museum Amsterdam, Gemeentemuseum The Hague and in many private collections, both domestic and foreign. Is there a role for the public in a museum besides that of the viewer? A case study of the Publieksactie Wereldmuseum (Wereldmuseum public campaign).

Normally, the only role assigned to the public by a museum is that of the consumer. Visitors consume the objects on display, have coffee or a snack, buy a catalog or souvenir, and make way for the next visitor.

From the museum's point of view, the public is mainly a number, and higher is better.

However accurate this observation may seem, it does the museum an injustice on several counts. Increasingly, museums are considered public entertainment. They are so much more. Indeed, many vital museum activities are not for public consumption at all. Collection, studying, conservation, restoration and documentation are essential museum duties, which aren't necessarily shared with the public. Exchanging knowledge gained from collections with others (scientists or otherwise) is a (semi)public activity, however.

The means of fulfillment and relationships between all these museum duties are determined in various ways.

First, of course, there are the constantly developing museum traditions. No unequivocal definition exists; these are more a matter of what happens in practice, though they are also taught (Reinwardt Academie, various universities). Is teaching shaped by practice, however, or the practice by what is taught? All practice is informed by experience. This, in its turn, results in the creation of guidelines. For Dutch museums, these are the Code Cultural Governance and the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects). Museum directors and staff employ the Code Cultural Governance and the LAMO in practice. A supervisory board ensures that this happens correctly. Collections are seldom owned by museums. The legal owners also keep watch: the municipality, nation or province has so-called 'metasupervisory' powers (appointing supervisory board members, for example).

Generally, all proceeds smoothly. Sometimes, however, things go spectacularly wrong. In these cases – very rarely – the public assumes a different role, inspired by dissatisfaction and expressed as opposition. The events involving the Wereldmuseum in Rotterdam in 2014 were such a case. That was when I launched my Wereldmuseum campaign. I will briefly relate my own view of events below.

Since my teens, I have been a frequent visitor to what was then known as the Museum voor Land- en Volkenkunde, now the Wereldmuseum. Stanley Bremer was appointed as the director in 2001, and soon revealed a strong commercial focus. Repeat media coverage pertaining to the deaccessioning of the Africa collection triggered my interest. The removal of the Sanders collection from the museum, in protest of the proposed deaccessioning, was an act I found as understandable as it was regrettable.

On August 14, 2014, the Groene Amsterdammer published an in-depth article about the Wereldmuseum by investigative journalist Sjors van Beek, 'Topstukken in the ramsj'<sup>1</sup>. This article referred to the deaccessioning of an astounding proportion of the collection: 96%! I decided to share the article on Facebook. accompanied by an appeal to help stop this plan. That led to a torrent of responses, ultimately resulting in the Wereldmuseum campaign. A group of informants uncovered more and more irregularities. I was initially completely unfamiliar with the material involved, and found it difficult to grasp initially. Gradually, I succeeded, and I determined to involve local politics. I also continued to report each step on Facebook. The number of concerned parties continued to grow. I combined all the information into a series of questions to the mayor and city council of Rotterdam, addressing the council twice, as the municipality of Rotterdam is the rightful owner of this collection. Councillor Visser frequently could not answer my questions, or referred to the Wereldmuseum's Supervisory Board. When (in November 2014) this was revealed to be a demissionary Supervisory Board, this developed into a political scandal, threatening the councilor's position. He was forced to have the situation investigated by an independent body, the Lawson Luiten agency, as well as by the Municipal Court of Auditors. Their reports came out in the spring of 2015, and were damning to the plans proposed by the Wereldmuseum's then-director. The director was immediately removed from office. In consultation with the judge, an

interim director and new Supervisory Board were appointed. The combination of a hands-off government and a climate promoting cultural entrepreneurship had created a situation in which a director, normally responsible for the management of and access to the municipal collection, could instead make a determined attempt at dismantling the same. The proceeds from the collection were to be invested in developing a boutique hotel within the museum building, with rooms adorned by what remained of the museum's treasures. Convincing politicians of the absurdity of the situation took considerable effort. The tide refused to turn until the reports revealed the complete lack of commercial traction for this cultural entrepreneurship, as well as the city's failure to provide responsible meta-supervision.

Though the LAMO would surely have prevented deaccessioning at such a scale, a situation had been allowed to arise in which museum duties could be neglected in favor of an attempted dismantling of the institution.

Thankfully, this was prevented barely in time.

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This summary of events reveals several points. First and foremost, this type of situation is extremely rare. All systems of self-regulation had failed. Due to the exodus of scientifically trained staff, no solid opposition was presented in-house (at the end, the museum had only nine employees!). Only one option remained; a genuinely independent individual who could lead the way to a solution, preferably one with broad public support. And that's exactly what happened. At such moments, the museum functions as a public space, where anyone is free to assume responsibility. The reports by the Lawson Luiten agency and the municipal Court of Auditors gave a general indication of how matters had come this far. Perhaps we could explore whether the Code Cultural Governance and LAMO were sufficiently effective. Also, couldn't the Museums Association have helped get the Wereldmuseum back on track? An updated version of the LAMO is now available (2016). The introduction states: "After some years of experience implementing the LAMO in practice, and in light of several controversial deaccessioning cases, there was a demand for a more detailed explanation of the procedure (...)." Can this (also) be seen as a reference to the Wereldmuseum affair? Another new development is the creation of the Cultural Heritage Act. These are new and more powerful instruments to help achieve a solid museum practice.

The Wereldmuseum has become part of the Nationaal Museum van Wereldculturen (NMVW, National Museum of World Cultures). The collection is again secure. The museum building is currently undergoing a thorough renovation; parts will reopen to the public later this year. The public can re-assume its role of visitor. The public campaign has been shelved. The Wereldmuseum is to exhibit a specifically Rotterdam character, maintaining its own individual presence within the NMVW collective. With the museum located at the center of our country's most multicultural city, it would be wonderful if it also became the heart of the city in practice. That would involve the attraction of a very different museum audience, where initially, the numbers are much less relevant than the composition. This would make the museum objects into true 'public works', and allow the museum to work publicly; participating fully in the dynamics of the city and providing a new and different energy.

I think the Wereldmuseum affair has shown that though the museum audience generally assumes the role of consumer, it can transform into an active participant at need. This should inspire museum directorships and politicians to gratitude, but also to self-reflection. Am I truly serving the public good? Are my policies not overly focused on commercial aspects? Do our institutions fulfill a role that a critical public can take seriously? In addition to entertainment, do we also offer material for critical reflection?

If we use the garden as a metaphor, the LAMO only covers the weeding. The Code Cultural Governance describes ideal landscaping features and the conditions for responsible management. Personnel and staff function as capable, trained gardeners, putting all skillfully into practice. The public wanders through the garden, learning, enjoying and harvesting the fruits.



1 https://www.groene.nl/ artikel/topstukken-in-deramsj

"It is also vital for private donors and their heirs, who often feel a bond with the recipient museum, to have a say in the deaccessioning process, in order to avoid damaging any further inclination to donate."

Dr. Renée Steenbergen Steenbergen is an art historian. For her doctoral thesis, she researched private art collecting in the Netherlands. In 2008, she published her second book, *De Nieuwe Mecenas. Cultuur en de terugkeer van het perticuliere geld* (the new patron; culture and the return of private funding). Until recently, Steenbergen was a senior research fellow at Utrecht University and editor-in-chief of a magazine aimed at the non profit sector. Since 2015, she has been a board member of the Royal Society of Asian Art in the Netherlands, handling Donations and Legacies. www.kvak.nl

# Deaccessioning in Consultation with Private Donors

The closure of a government-funded museum was a new phenomenon within the Dutch cultural sector. Because museums preserve our cultural heritage, the common assumption was that they would continue to exist forever. Clearly, times have changed. In 2013, after a period of increasing budget cuts, the city of Delft decided to close down its ethnographic museum Nusantara, established over a hundred years ago. The collection, owned by the municipality, needed to be disposed of in accordance with the LAMO, the Leidraad Afstoten Museale Objecten (Guideline for Deaccessioning Museum Objects). This deaccessioning process revealed a shortcoming in this guideline, namely the lack of instructions on how to deal with objects gifted by still living, private donors.

This was the situation confronting the KVVAK, the Vereniging van Vrienden der Aziatische Kunst (Royal Society of Asian Art in the Netherlands), in 2016, when two of its members reported Delft's failure to provide clarity as to the destination of their gifts to Museum Nusantara. The KVVAK as a society has existed for over a century, and possesses a highly regarded collection of art objects, primarily from East and Southeast Asia. This collection is on permanent loan to the Rijksmuseum Amsterdam, which displays the most prized items in their Asian Pavilion. The intended gift to Nusantara consisted of a valuable collection of 125 Indonesian and Southeast Asian textiles. The donation agreement did not account for the possibility of the museum's closure, as this did not seem a plausible scenario to anyone at the time. Therefore, no provision had been made for what should happen to the gifted objects in such a situation. The donors were concerned about the lot of their erstwhile collection, particularly as repeated requests for information to Erfgoed Delft had not garnered a clear response.

The donors had no objection whatsoever to the objects being moved to a different museum, where they would still be accessible to the public. They also wished their carefully curated collection to remain intact. They were strongly against the textiles being sold at auction, in whole or in part; an altruistic gift should not be used for financial gain by the recipient. They were also concerned about possible 'restitution' to the countries of origin, as it was unclear whether the fragile textiles would be handled and stored under proper conditions. They had hoped to have a vote in the new destination of the surrendered items.

Therefore, the Asian art society, which did not yet possess any ceremonial textiles, consulted its partner, the Rijksmuseum, on possibly petitioning through the LAMO for the preservation of this collection in its entirety for the Netherlands. The city of Delft acceded to this request, and the items were transferred between the museums, after which the Rijksmuseum passed them on to the private KVVAK. Since then, items from the collection have regularly been on view at the Rijksmuseum's Asian Pavilion.

At the time, this process was an exception to the rule, but in

2016, in parallel to the events described above, the LAMO changed, adding several crucial sections with suggestions on dealing with private donors and their heirs. For the preparatory phase, the section on 'Provenance' contains the following: (...) "Additionally, it is important to consider the interests of any relevant outside parties such as *former owners, donors,* still living artists, funding organizations and others." In Appendix 3, under 'Determination of Ownership' in the section on 'Gifts':

(...) Also, ethical considerations can be reason to take special care when deaccessioning gifts. A gift is not a one-sided judicial act (as in the case of a legacy), but a *reciprocal* agreement concluded through offer and acceptance, with due regard for the associated requirements.

(...) Consider informing the donor or their heirs of the intended deaccessioning of the object. If the donor or heirs object to the deaccessioning, the museum may decide to *return the object*. The museum may also decide to renegotiate the agreement with the donor or heirs."

The reference to the moral or ethical aspects involved in dealings with donors is an important addition. The purely legal standpoint; that no restrictions were made, and therefore, the museum has no responsibility towards the donors, often appears harsh to donors, and denies the validity of their concern for the gifted items.

It is also vital for private donors and their heirs, who often feel a bond with the recipient museum, to have a say in the deaccessioning process, in order to avoid damaging any further inclination to donate. The KVVAK appreciates Delft's willingness to honor the donors' request, which allowed their textile collection to be transferred to a publicly accessible collection. This is in alignment with the great importance of private donors to public art collections and the provision of optimal public access to cultural heritage.



A selection of the Indonesian and Southeast Asian textiles on display in the Asian Pavilion of the Rijksmuseum. www.vvak.nl

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RECOLLECTING AND REALLOCATION

"The deaccessioning of a collection such as the Museum Nusantara's, then, raises deep questions about how the colonial past continues to influence the present."

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# Reckoning with the colonial past in museums

Thinking through the *de* and the *re* in deaccessioning and relocating collections

- **Re:** a prefix, occurring originally in loanwords from Latin, used with the meaning "again" or "again and again" to indicate repetition, or with the meaning "back" or "backward" to indicate withdrawal or backward motion: regenerate; refurbish; retype; retrace; revert.
- De: a prefix occurring in loanwords from Latin (*decide*); also used to indicate privation, removal, and separation (*dehumidify*), negation (*demerit; derange*), descent (*degrade; deduce*), reversal (*detract*), intensity (*decompound*).

Dictionary.com [accessed 13-04-2020]

The chapters brought together in this publication address the issue of how museums should approach deaccessioning their objects and explore the possible futures awaiting these objects once they have been deaccessioned. In removing objects from its collections, a museum must decide their fate. Deaccessioned objects might be relocated to another museum (in which they can be better cared for or put to better purposes), sold, or even destroyed. Such processes, it could be argued, are of the most ordinary of museum practices, even if they are conducted only infrequently. And, as any museum professional will attest, the decision to deaccession objects is never taken lightly or recklessly. Yet some would argue that deaccession goes against the very ethos of the museum as a space of preservation, of keeping. Accordingly, deaccession processes are governed by complex policies and procedures, which have become normalised through guidelines developed within museum themselves or by broader national and international bodies. These guidelines might be national heritage or professional codes established by the International Council of Museums or UNESCO conventions.

The impetus behind this publication stems for a quite remarkable case of deaccessioning, which relates to the Museum Nusantara, Delft. Mundane and normalised as deaccessioning has become, this instance of deaccessioning and relocating was usually complex and pregnant with meaning. These complexities went far beyond the practical process of removal, for this museum's collections have been profoundly shaped by the Netherland's colonial and post-colonial relationships with Indonesia. In this case, the *de* and *re* embedded in the terms *de*accession and *re*locate serves to draw our attention to the past transactions and relations through which these collections were formed. Indeed, when it came to the Museum Nusantara, deaccessioning and relocation promised a reckoning with the past.

This is, to be sure, a time in which countries across Europe are being called upon to confront their colonial histories. In the Netherlands, as in other parts of Europe, debates about what to do with objects collected during the colonial period are arguably more intense and political now than at any other time in recent memory. These debates form part of broader battles over history. These have played out, for example, in recent debates about what to do with the "Golden Age" as a historical periodisation and for whom the golden age was golden. The deaccessioning of a collection such as the Museum Nusantara's, then, raises deep questions about how the colonial past continues to influence the present, how colonial relations have shaped material culture in museums, and how colonialism has shaped museum structures more generally. With this publication, therefore, we want to draw attention to *material reckonings* in contemporary museal practice, which inform many of the contributions brought together here.

Deaccession and relocation are part of a group of terms that animate current discussions of how museums should approach objects collected in the colonial period. These terms include return, restitution, repatriation, reparation, and especially the now "trendy" decolonisation. As the epigraph to this afterword indicates, the prefix re in these terms has two meanings. In this publication, we do not mean re in the sense of again or *repetition*. Rather, we use it in the second sense of *back* or backwards, as in revert. Of course, we are well aware that history cannot be undone. Nor can we go back to an earlier moment before colonialism (some guarters of society are guick to emphasise this point whenever it is suggested that we confront the contemporary legacies of colonialism).<sup>1</sup> Although the sense of going back that we have in mind is a form of an undoing, this is not conceived of a reversal of colonialism itself - that, unfortunately, would be impossible. Instead we mean it to undo the entrenched structural inequalities that colonialism

has left in its wake. To invoke *re*, here, is to think critically about how museums might repair historical wrongs, act justly in the present, and relocate objects in such a way as to help undo unequal structures.

The prefix *de* has similar implications. For museums, at least, it does not connote reversal in the sense of undoing history. Those who work in museums are aware that removing an object from a collection, the ultimate outcome of deaccessioning, does not erase its traces. It remains present in the form of data. Instead, this de (as in *de*colonisation) leads us toward undoing the colonial structures that remain embedded in museum practices. If a museum's collection was acquired in the course of colonisation, then some of the very objects themselves acquired unjustly in this period can be seen as evidence of colonialism's violent and extractive regimes. In such cases, returning objects could contribute towards addressing and remedying such historical injustices.

This is the interpretation that we want to assign to the *de* and *re* in deaccession and relocation. As Stijn Schoonderwoerd has already suggested in his foreword, it was to develop the resonances set out above that we have collaborated with Erfgoed Delft on this project. This is especially important to the NMVW, for large parts of our collections are entangled in colonial relations. Our work with Museum Nusantara was part of *Work in Progress*, an ongoing project that aims to develop more self-critical approaches to our museums' own complicity in inequalities stemming from the colonial past. In this collaborative venture, like many others we are involved in, we

try to rethink our practices so as to help create more equitable presents and futures. Ultimately, that is core to our mission.

1 Within many of the current discussions about colonial histories there is a fear often raised by some involved in the discussion, that any proposed changes in commonly accepted terms, or concepts. such as the "Golden Age" would constitute a rewriting of history. For us this is not the case. Rather we take the practice of history as always a rethinking of the past, through further research, a refining of our understanding of the past. Moreover, language for us is dynamic, which means that words enter and leave common use as languages change over time

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